

COMPANY PROFILE

Discover the NEX way to grow your brand
with digital business solutions.

INDONESIA, 2024

Welcome to *Nexcommerce*

The new generation of advertising and marketing is like a galaxy in our universe. It's always expanding and very interesting to explore. There is always a new way, trend, and game to play.

We couldn't use the old route to expand our marketing. We can't use rockets to get the new star era. We need a spaceship to go new galaxy of marketing. That's why we are here to go there with you.



Milestone

Our services aim to not only provide solutions and business efficiency but also to have a positive impact on the digital and creative industry ecosystem across multiple categories.

2020

Mulai sebagai konsultan Digital Marketing 4 brand

Active Service:

- Digital Marketing

2021

Telah mengelola Digital Marketing untuk 44 Brand

Active Service:

- Digital Marketing
- Content Management



Milestone

2022

Telah mengelola Digital Marketing untuk 96 brand

Active Service:

- Digital Marketing
- Content Management
- Website Development

2023

Telah mengelola Digital Marketing untuk 177 Brand & Konten Kreatif untuk 34 Brand

Active Service:

- Digital Marketing
- Content Management
- Website Development
- Merchandising Plan

2024

Client Digital Marketing 237 Brand, Konten Kreatif 65 Brand, livestream 13 Brand

Terdaftar sebagai 10 Besar Tiktok Shop Partner

Active Service:

- Digital Marketing
- Content Management
- Website Development
- Merchandising Plan
- Livestream

Company Value

Our services not only provide solutions and business efficiency, but also aim to have a positive impact on the digital and creative industry ecosystem across multi-category .

01

More than 200+ brands/companies trust us to manage their digital marketing strategy.

02

We are professional & competent in addition to understanding the needs of our client's marketing campaigns.

03

We always try to provide quick solutions to ensure our client's satisfaction.

04

Our objective is always to give the most effective results and measurable digital marketing strategy.

05

We provide the best quality and services at competitive prices.



THE VERIFIED TSP

—This certificate is awarded to Shop | Tokopedia Partner—



Nexcommerce Digital



As one of the Verified TSPs of the 1st quarter of 2024

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 Shop | tokopedia

POSITIVE COLLABORATION

— This certificate is awarded to Shop | Tokopedia Partner —

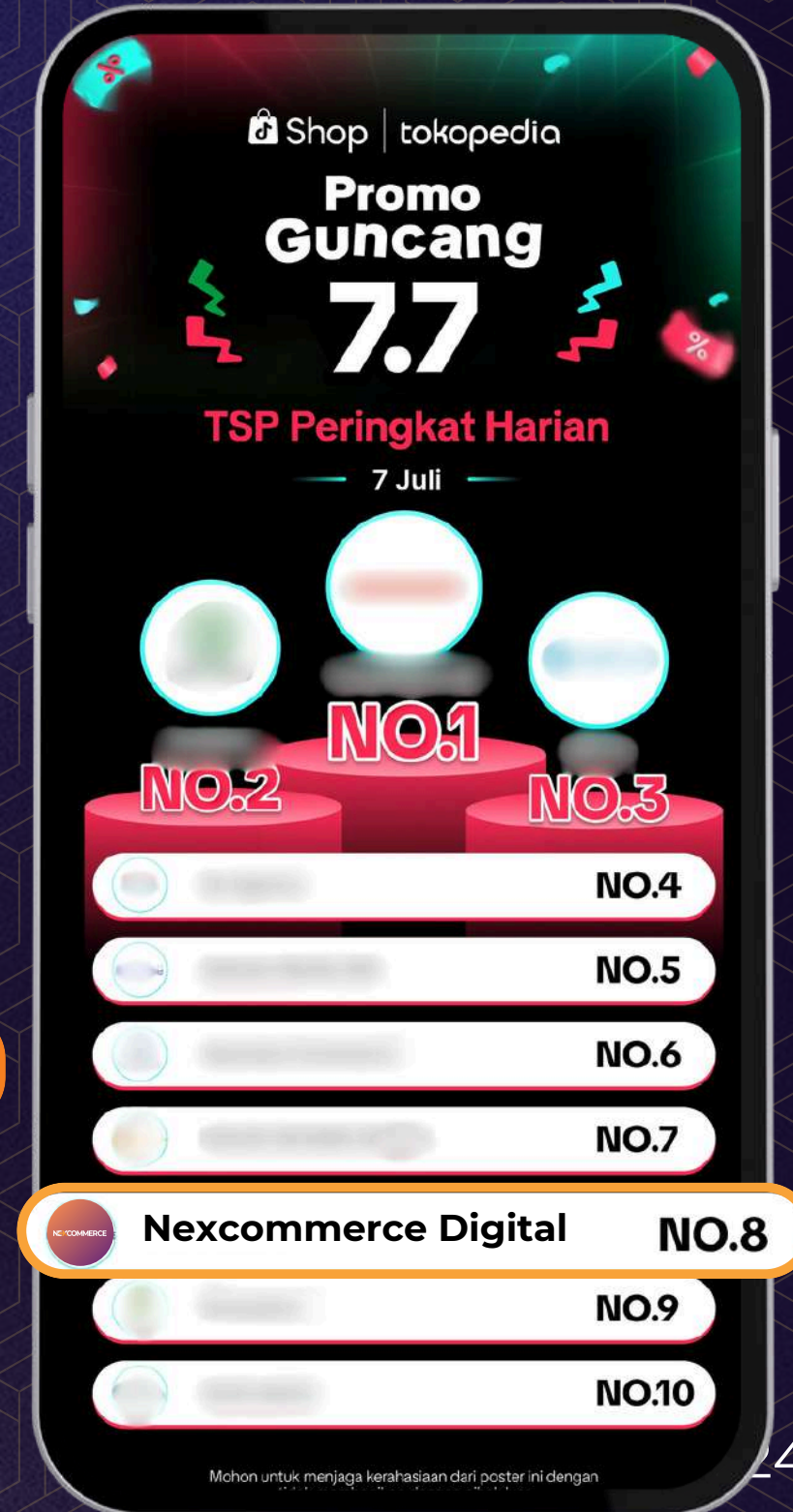
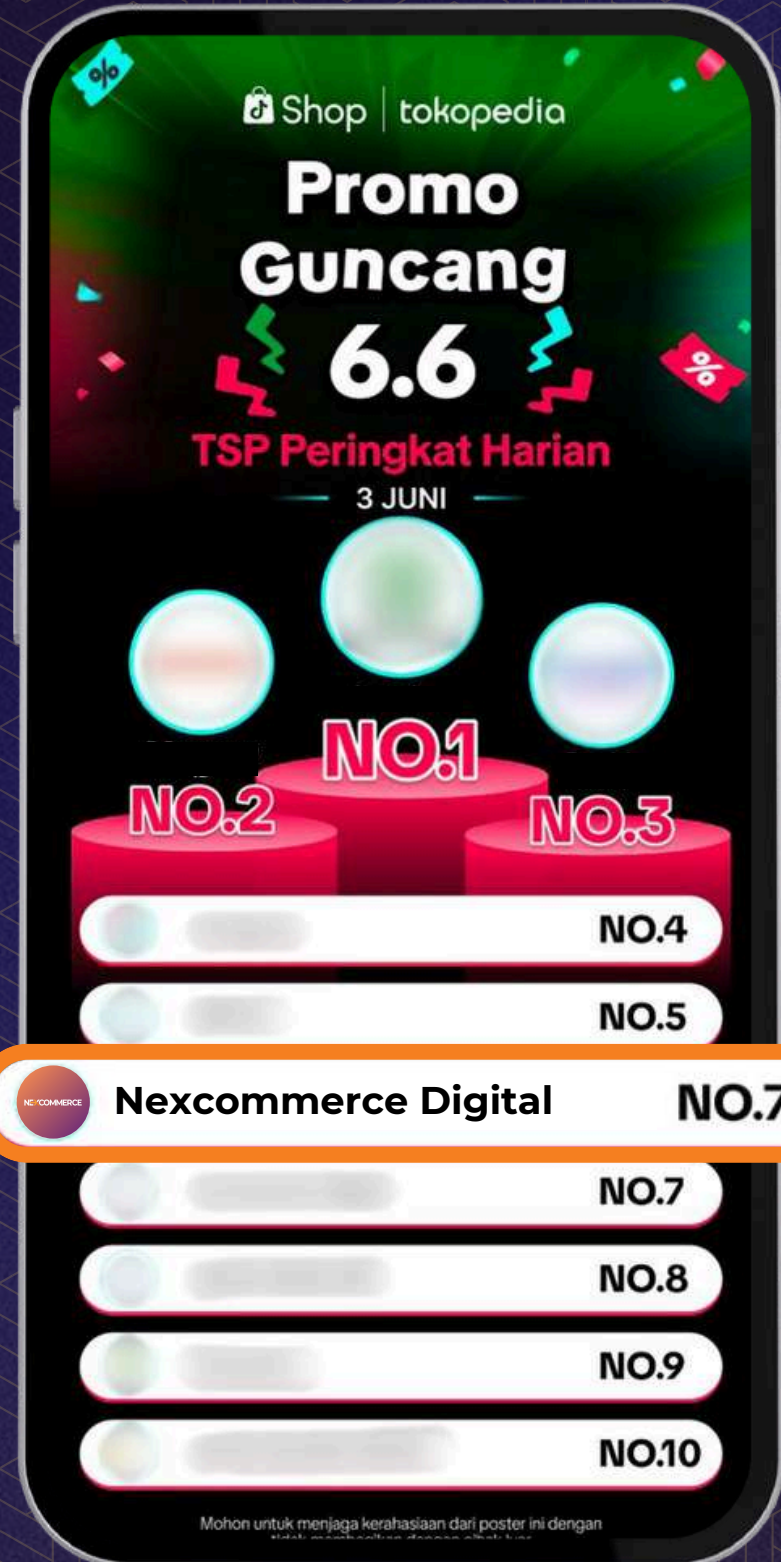
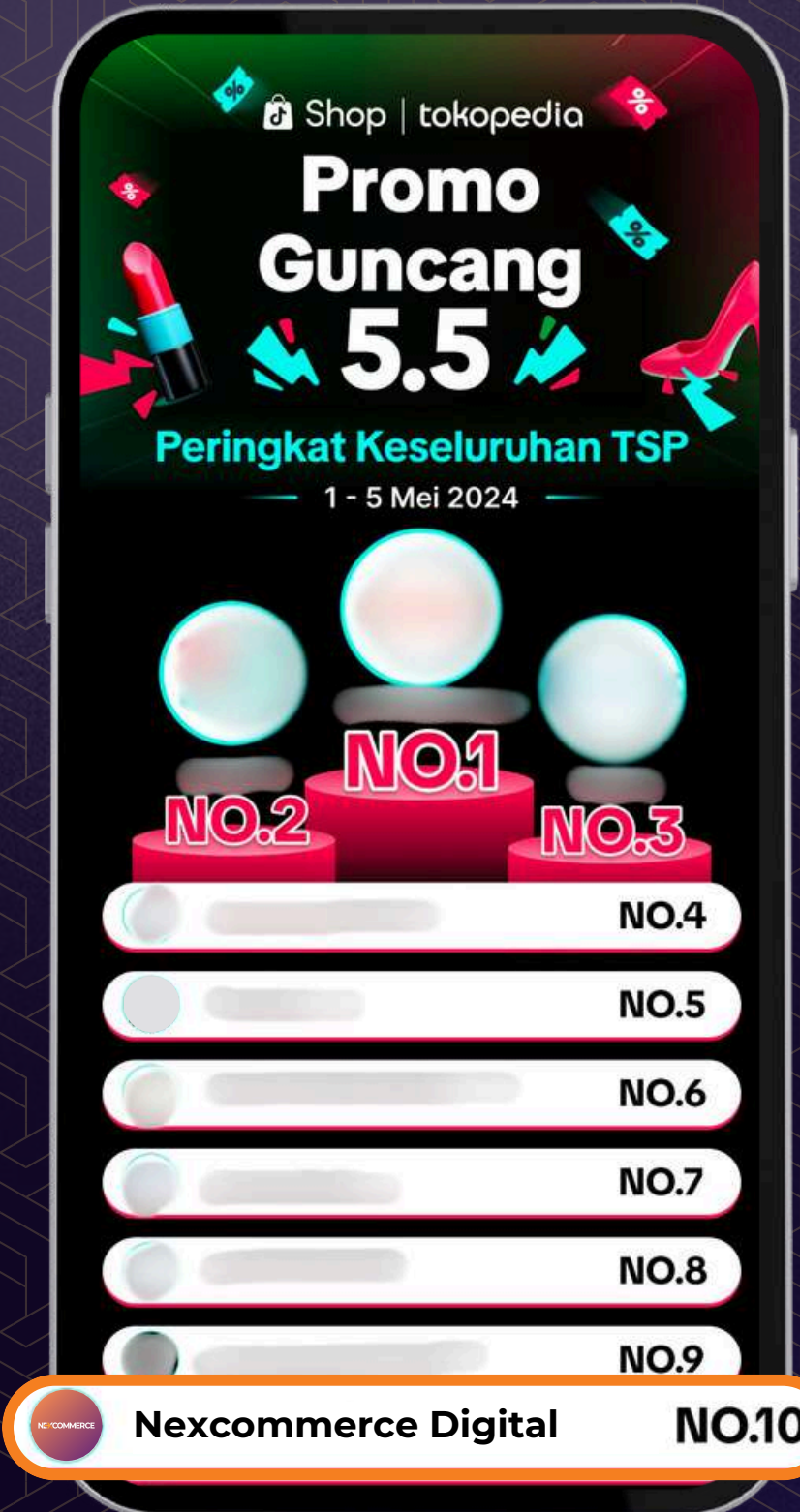
Nexcommerce Digital

For the active participation of TSP X Core Brand Package Programme
in the 1st quarter of 2024

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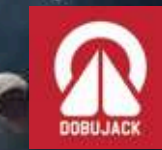
Top 10 TSP Rank



200+

BRANDS

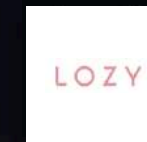
- Assist brand owner in establishing and grow the business from scratch
- Implement effective funnel strategy that obtained significant result
- Grow sales during collaboration period



Dobujack
Men Fashion



Urban Exchange
Women Fashion



LOZY
Muslim Fashion



Macbear
Kids Fashion



MILLS
Sportswear Fashion

200+ Client's



Our Services

Our services not only provide solutions and business efficiency, but also aim to have a positive impact on the digital and creative industry ecosystem across multi-category.

Digital Marketing

Content Creation

Live Shopping

Model Stock Plan

Web Development

Digital Marketing



Digital Marketing

Social Media

- Facebook ads
- Instagram ads
- TikTok Ads
- Google Ads



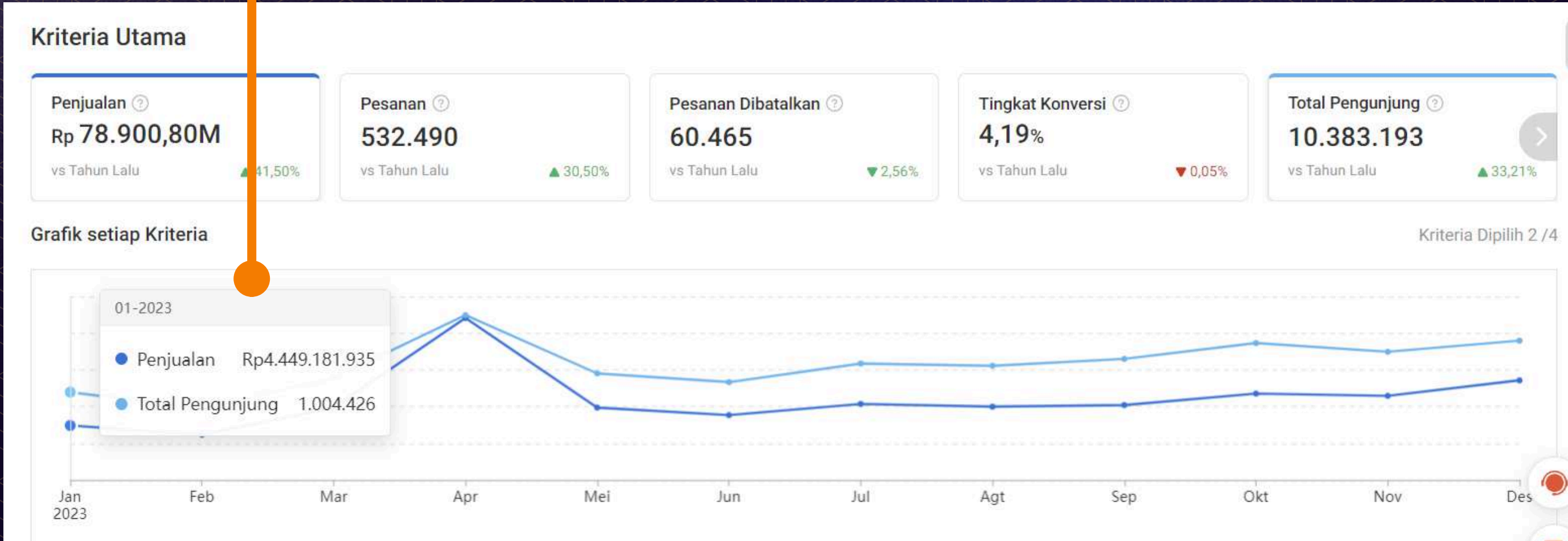
- Colaboration ads (CPAS)
- Marketplace Ads

Marketplaces

Brand Growth | Before

01-2023

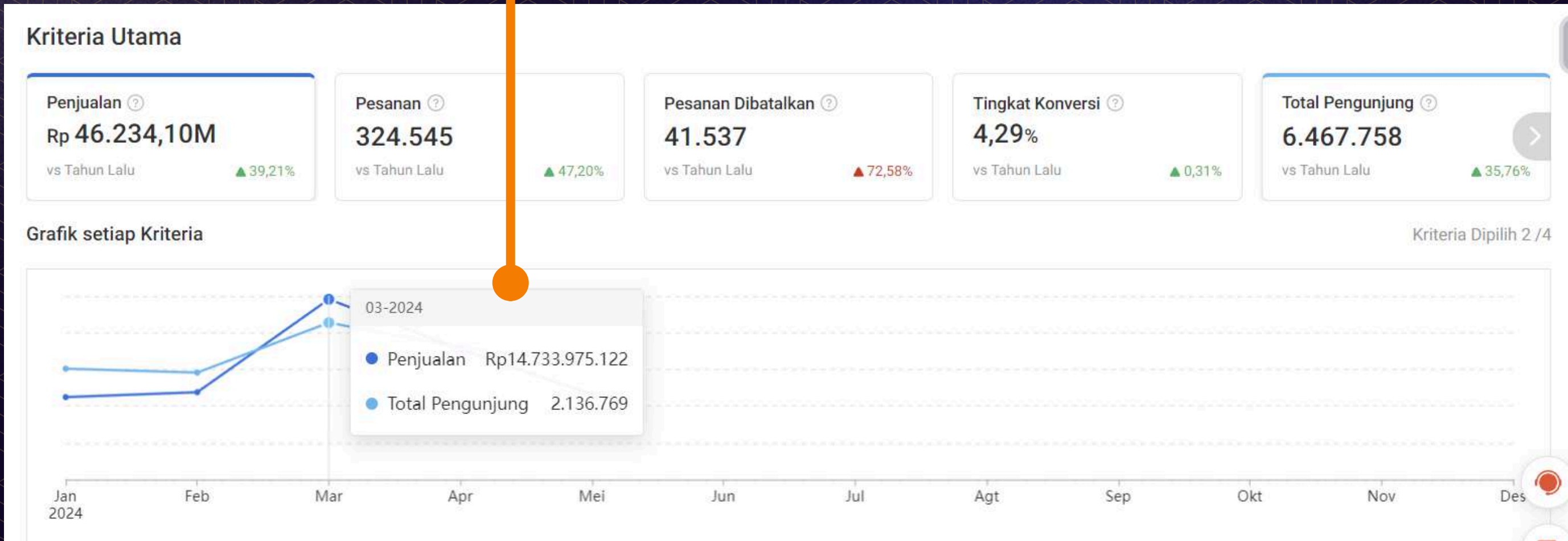
- Penjualan Rp4.449.181.935
- Total Pengunjung 1.004.426



Brand Growth | After

03-2024

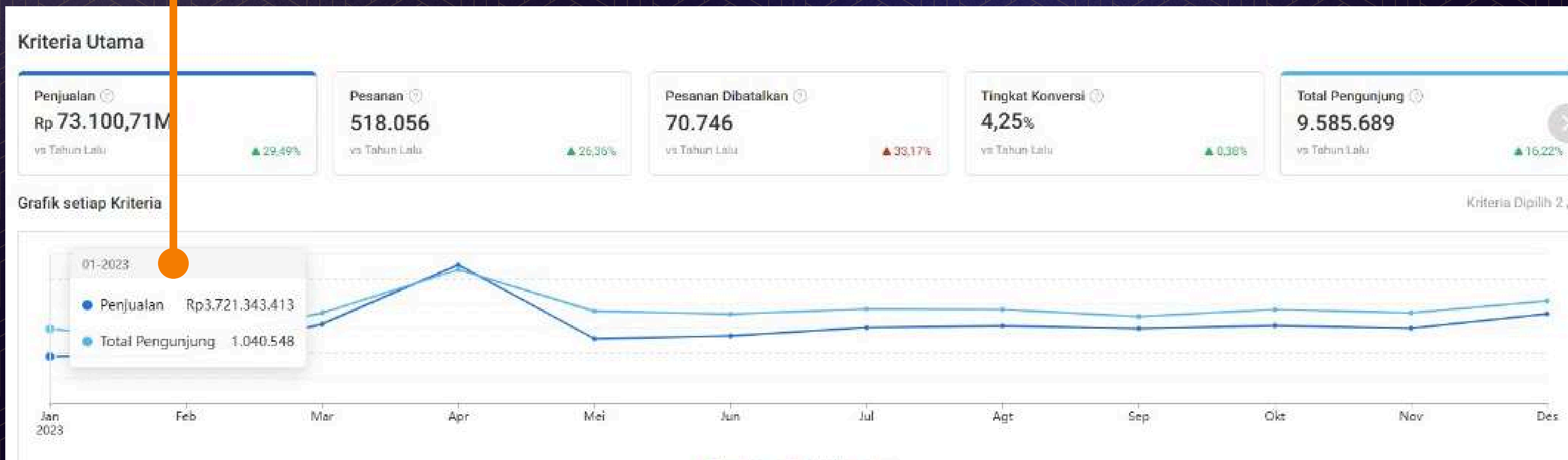
- Penjualan Rp14.733.975.122
- Total Pengunjung 2.136.769



Brand Growth | Before

01-2023

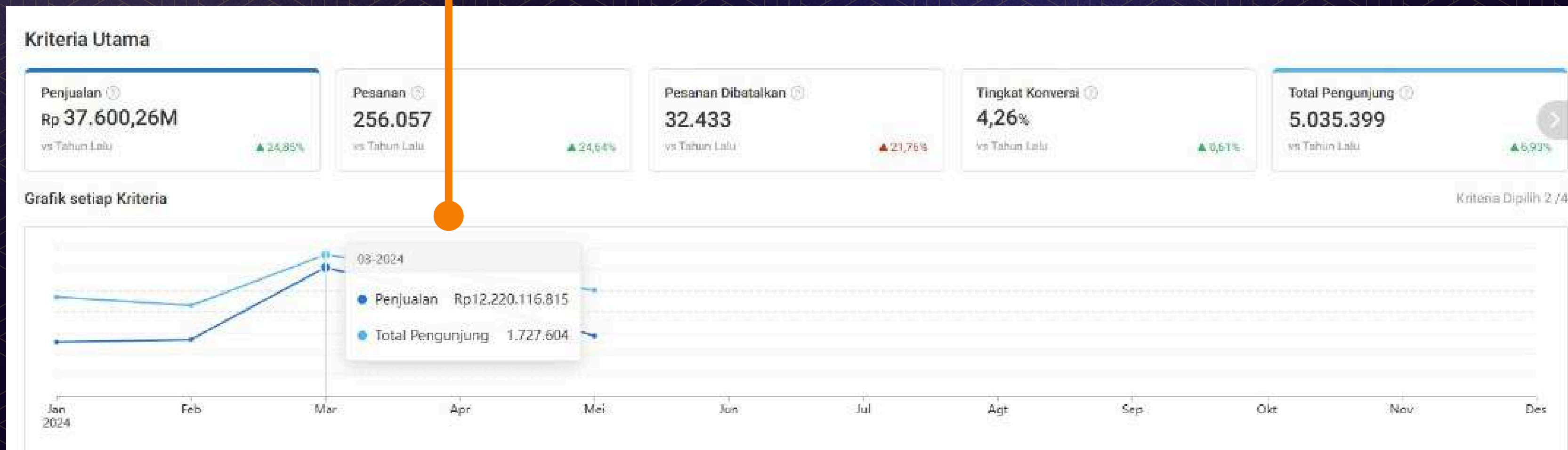
- Penjualan Rp3.721.343.413
- Total Pengunjung 1.040.548



Brand Growth | After

03-2024

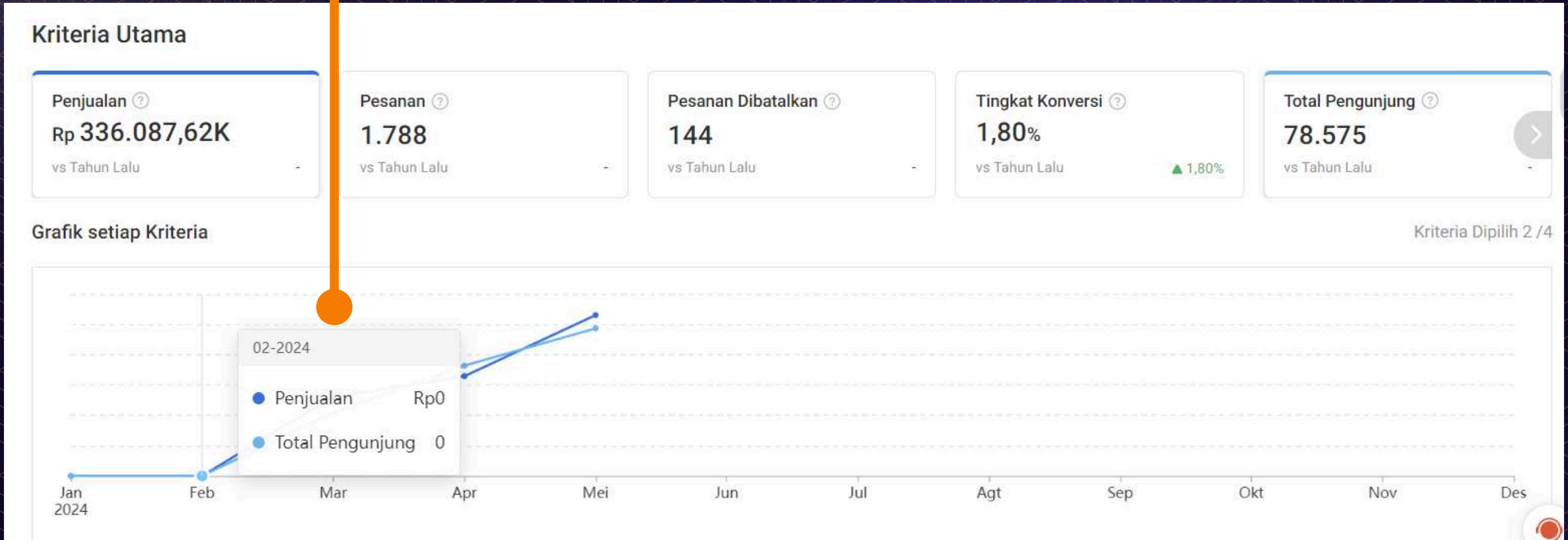
- Penjualan Rp14.733.975.122
- Total Pengunjung 2.136.769



Brand Growth | Before

02-2024

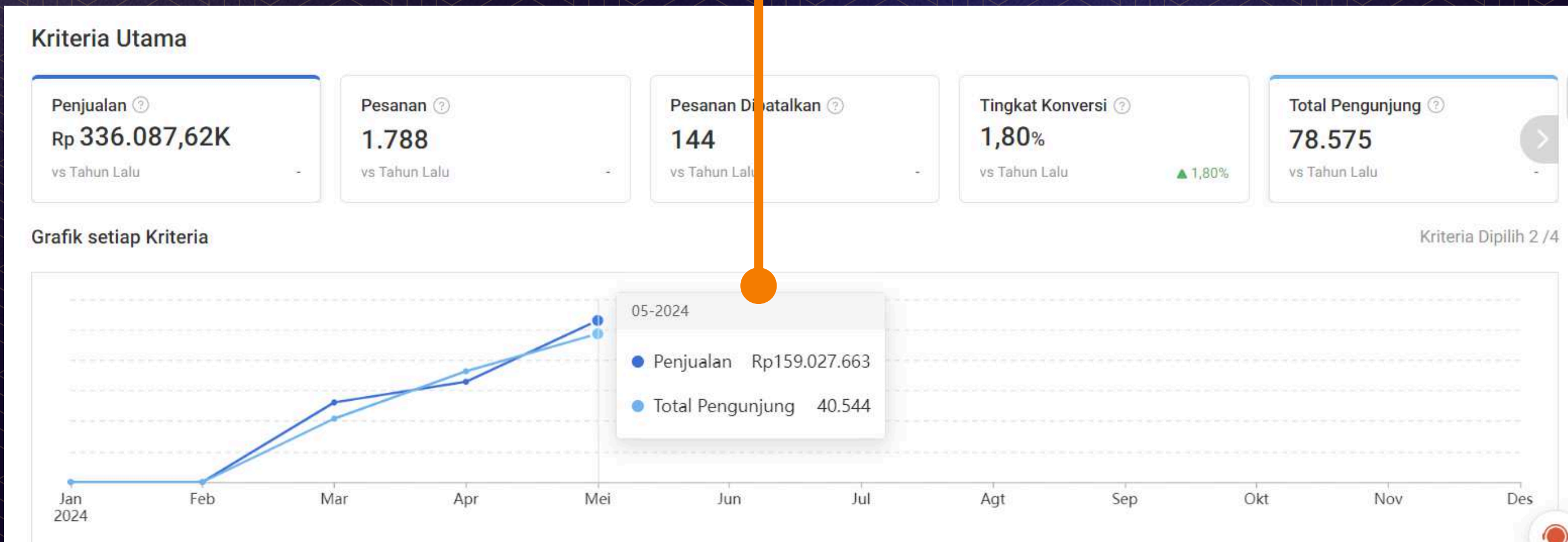
- Penjualan Rp0
- Total Pengunjung 0



Brand Growth | After

05-2024

- Penjualan Rp159.027.663
- Total Pengunjung 40.544



Brand Growth | Before

01-2023

- Penjualan Rp1.666.112.862
- Total Pengunjung 393.478



Brand Growth | After

03-2024

- Penjualan Rp17.573.308.557
- Total Pengunjung 2.899.630



Top 10 Shop Ranking

Muslim Fashion Category in **Shopee**

LOZY

hijabchic

JAMISE

Shop Ranking ?

By Month: [] ID(GMT+7) [v] Muslim Fashion [v] Rese

Top 10 Shops in Shopee Mall

Sales ? Units Sold ? Product Views ? Transaction Index ?

My Performance: All of your mall shops made it to top 10.

Ranking	Change of Rank	Shop Name
TOP 1		My Shop Lozy Hijab Official Shop
TOP 2	-	
TOP 3	-	
4		HijabChic
5	↑ 7	
6	↓ 2	
7	↑ 19	
8	↓ 1	
9		Jamise Syari Official Shop
10	↓ 2	

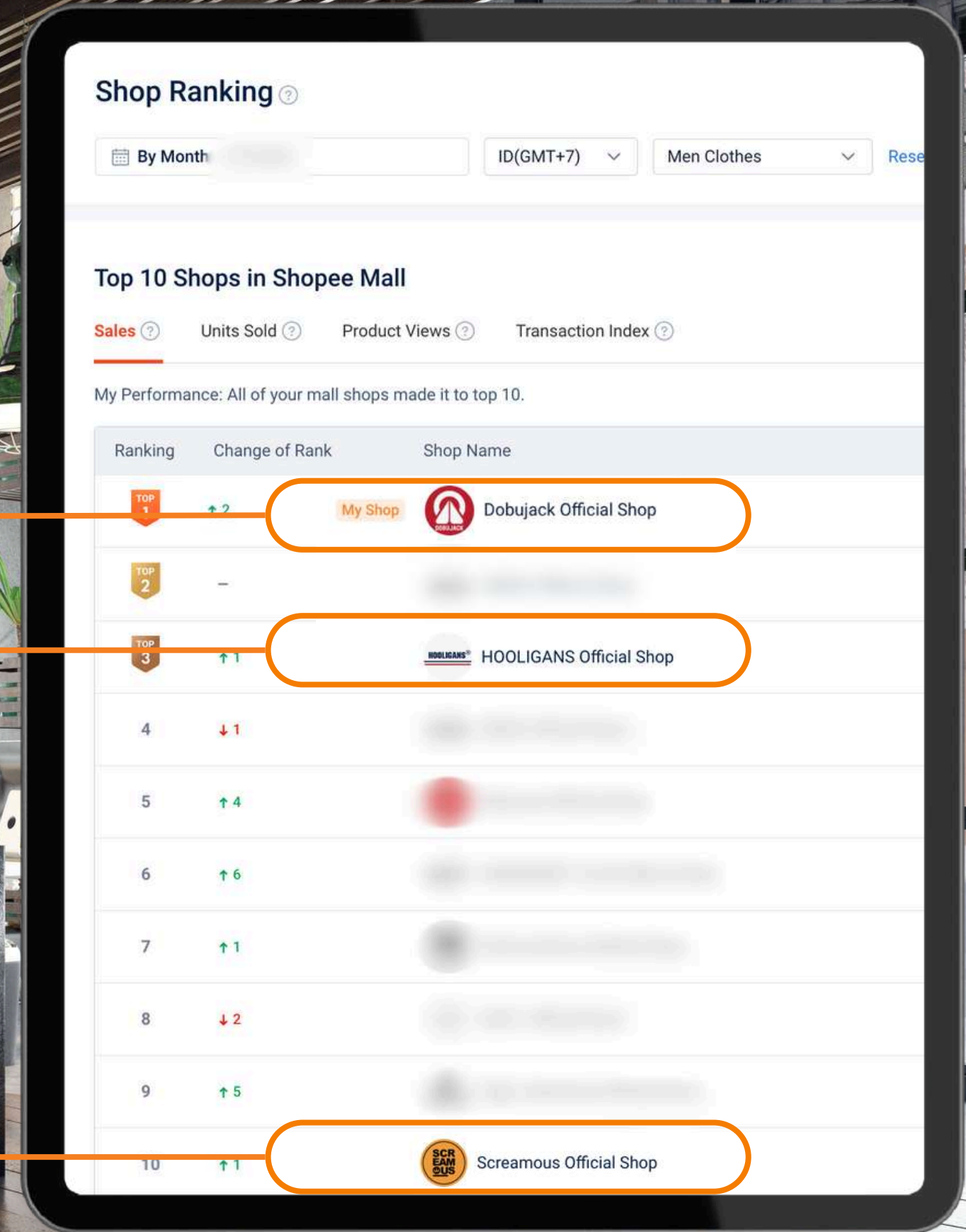
Top 10 Shop Ranking

Men Clothes Category in **Shopee**

 **DOBUJACK**

 **HOOLIGANS**

 **SCREAMOUS**






Shop Ranking

By Month | ID(GMT+7) | Men Clothes | Rese

Top 10 Shops in Shopee Mall

Sales | Units Sold | Product Views | Transaction Index

My Performance: All of your mall shops made it to top 10.

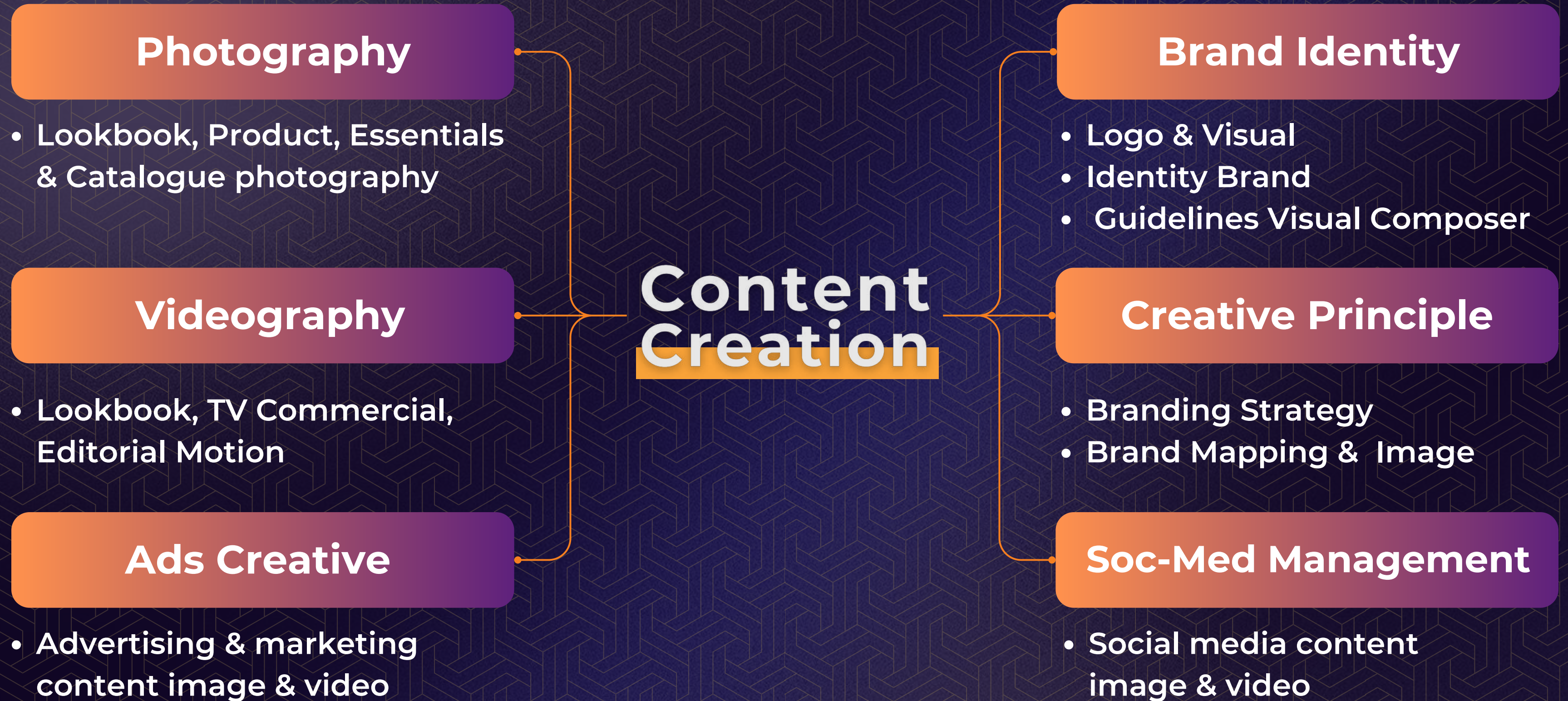
Ranking	Change of Rank	Shop Name
TOP 1	+2	 Dobujack Official Shop
TOP 2	-	[Blurred]
TOP 3	+1	 HOOLIGANS Official Shop
4	-1	[Blurred]
5	+4	[Blurred]
6	+6	[Blurred]
7	+1	[Blurred]
8	-2	[Blurred]
9	+5	[Blurred]
10	+1	 Screamous Official Shop

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Content Creation

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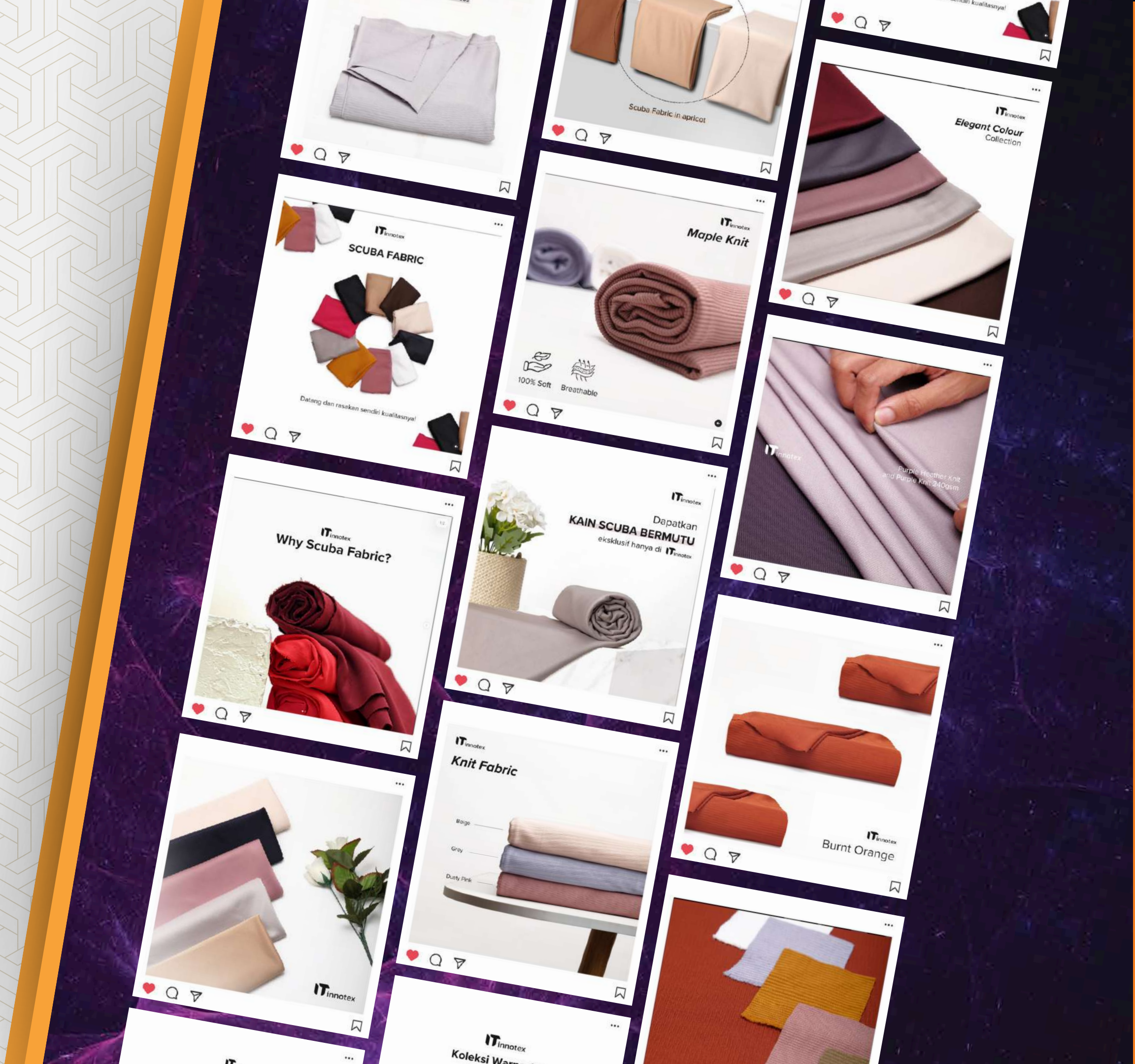


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Still image:

IT innotex

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Content Feeds Portfolio

NEXCOMMERCE

Still image:



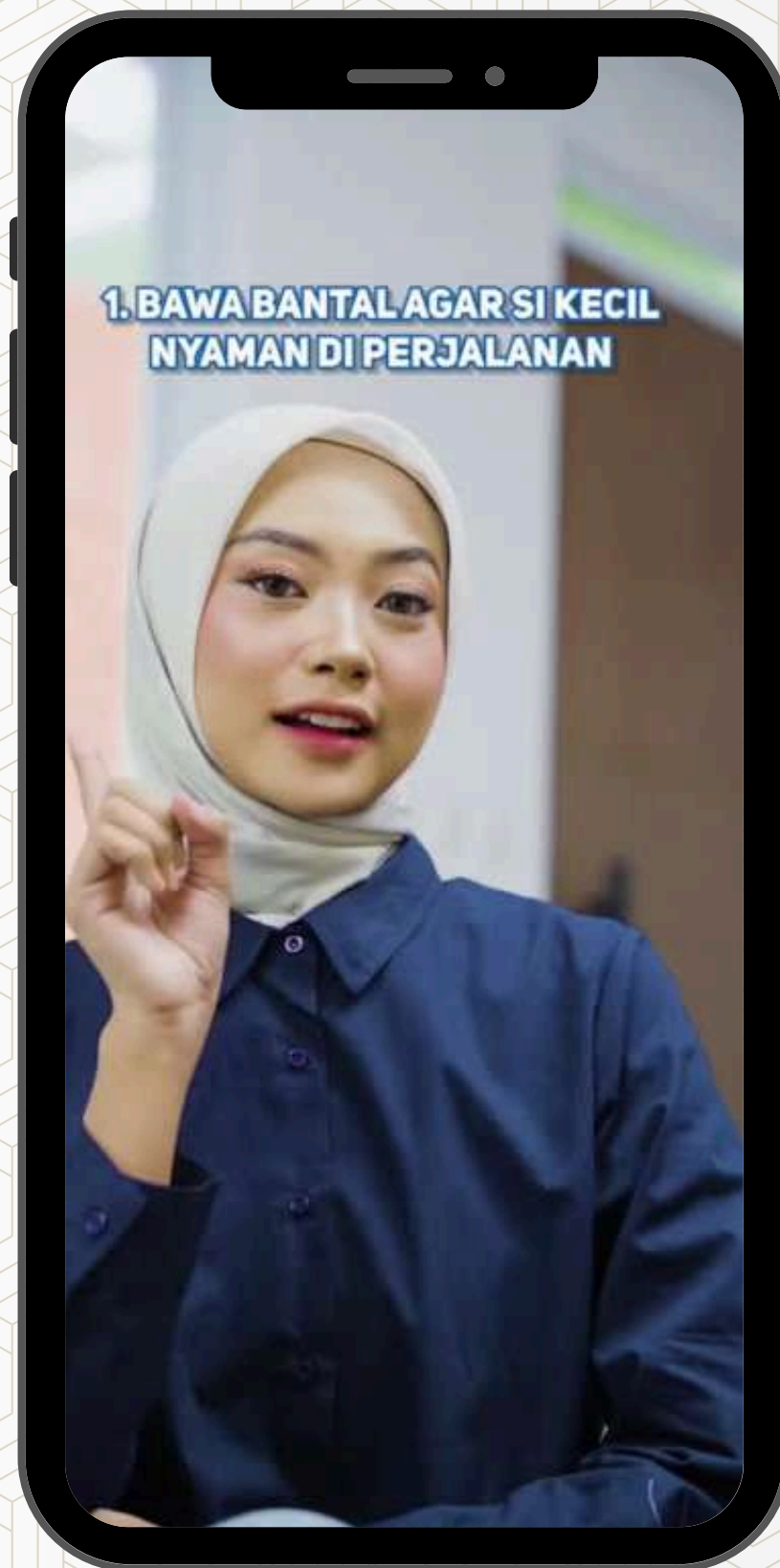
TENDENCIES

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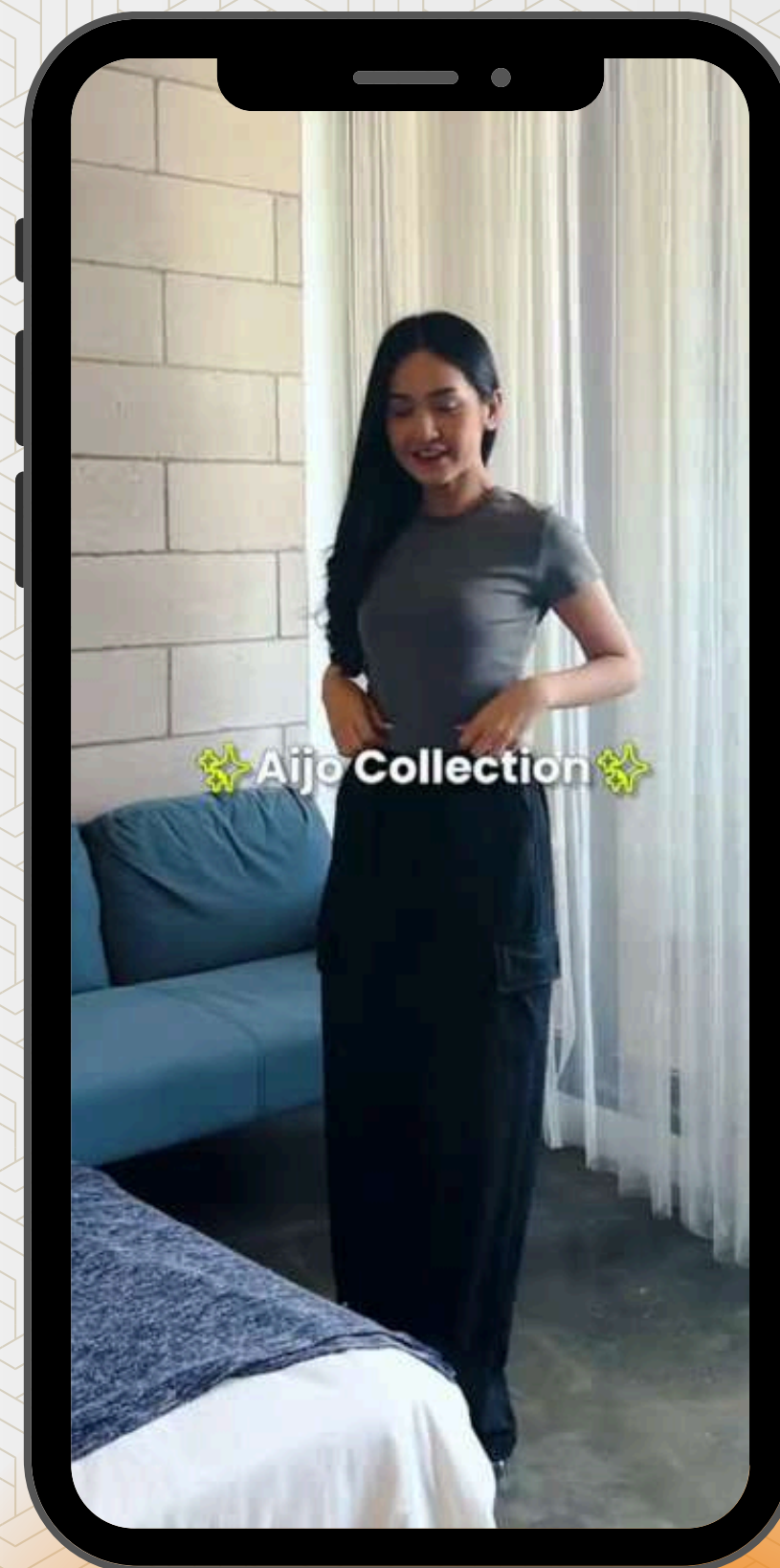
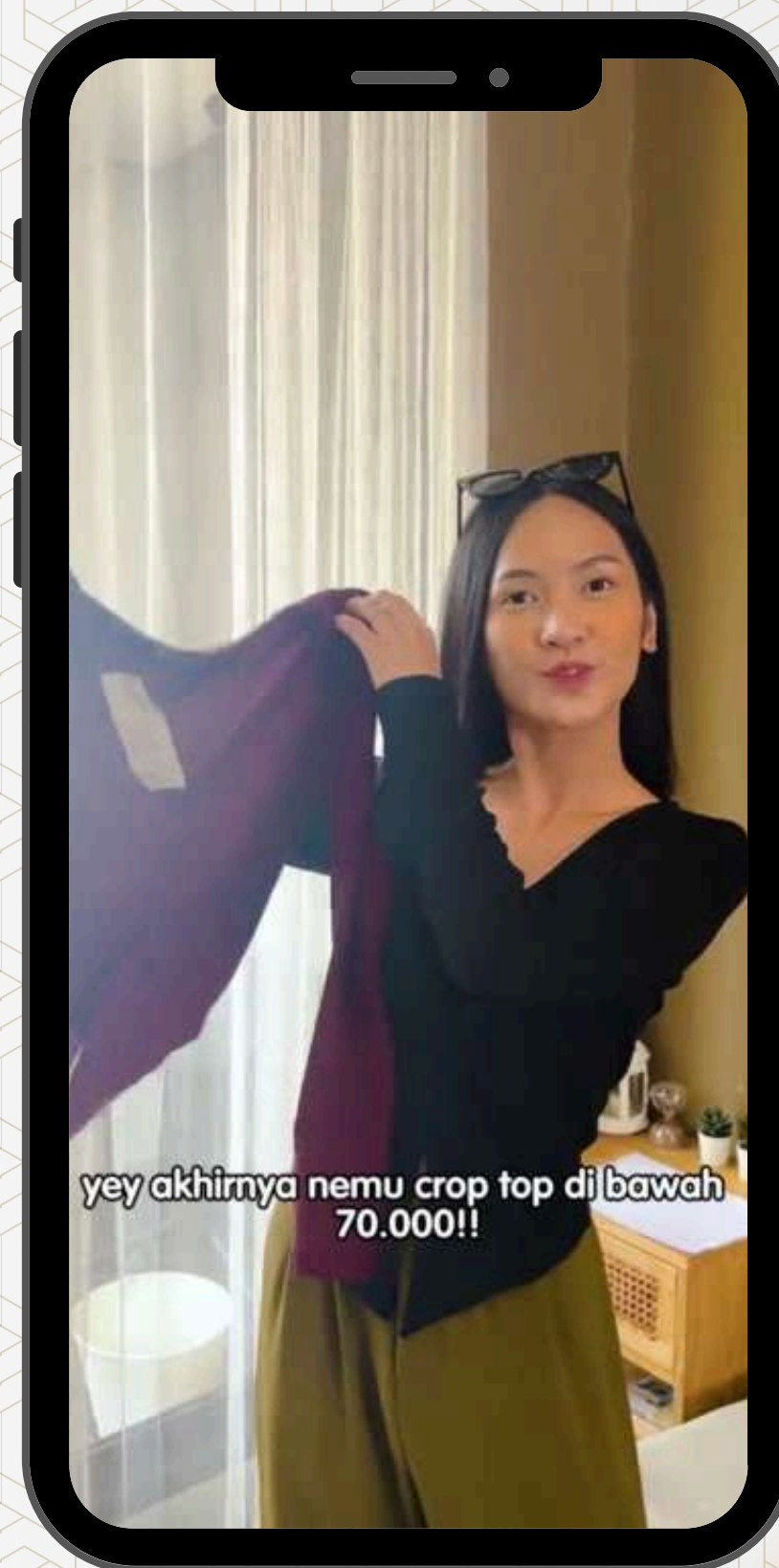
Content Feeds Portfolio

Short Video:



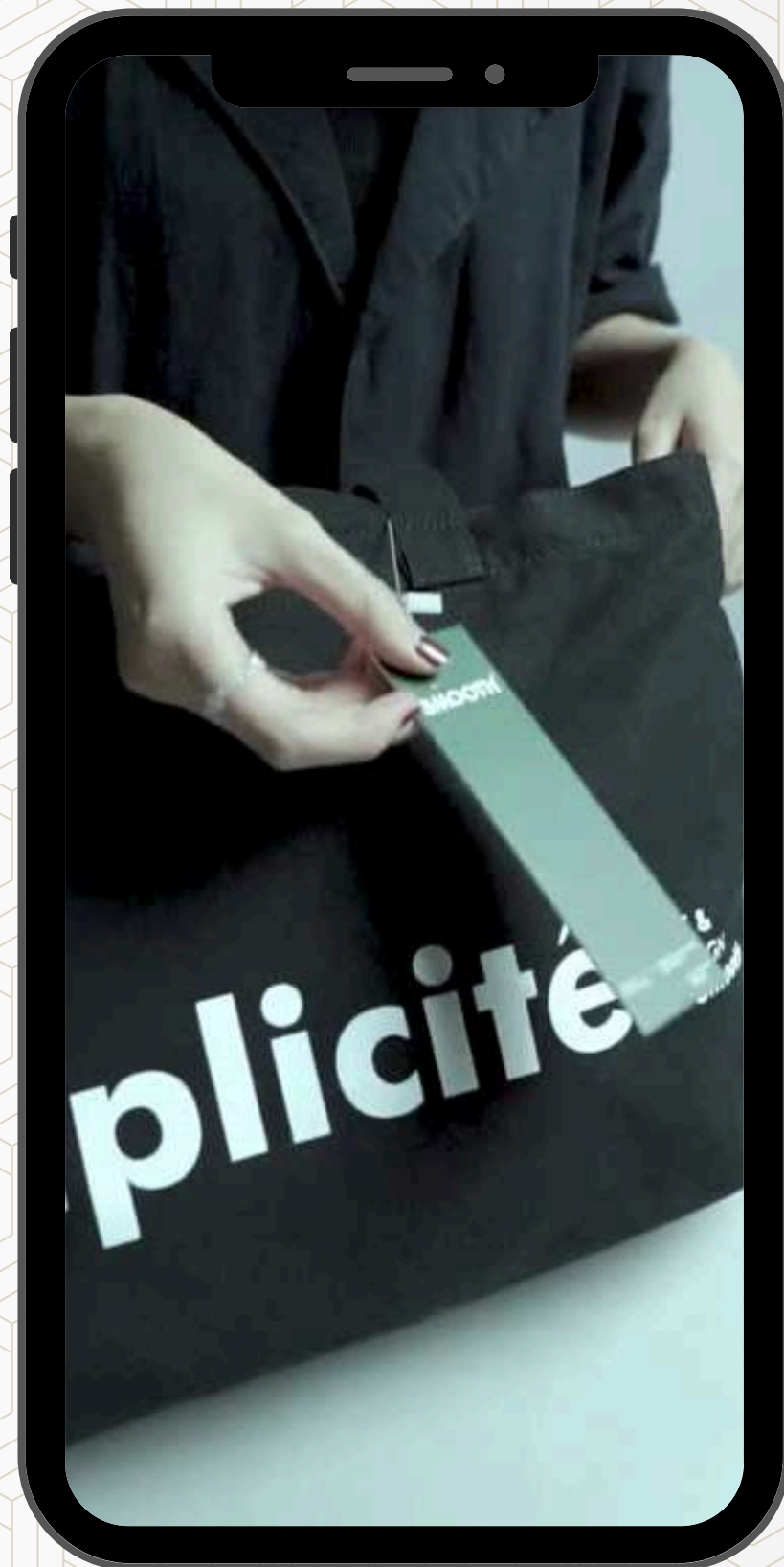
Short Video:

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あいじょ



Short Video:

SMOOTH®



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Live Shopping

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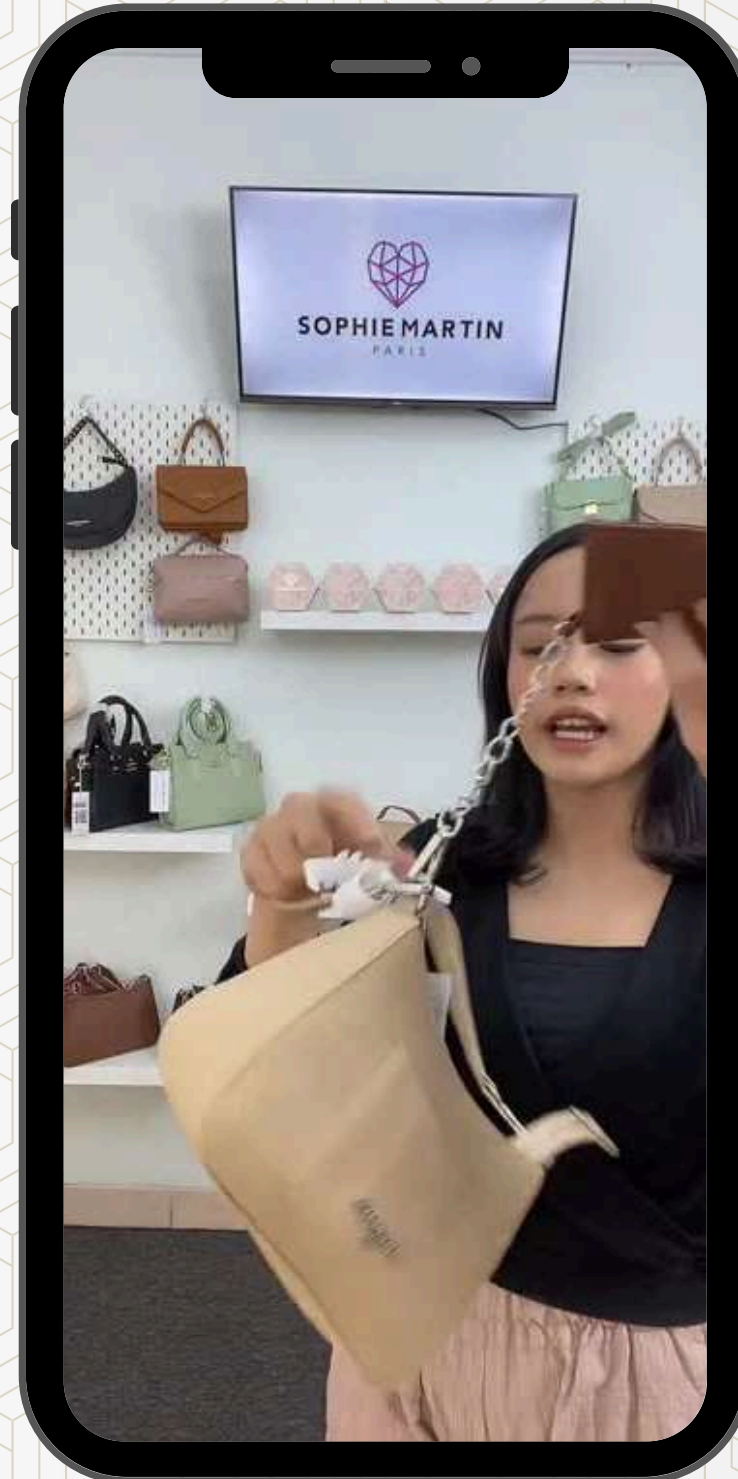
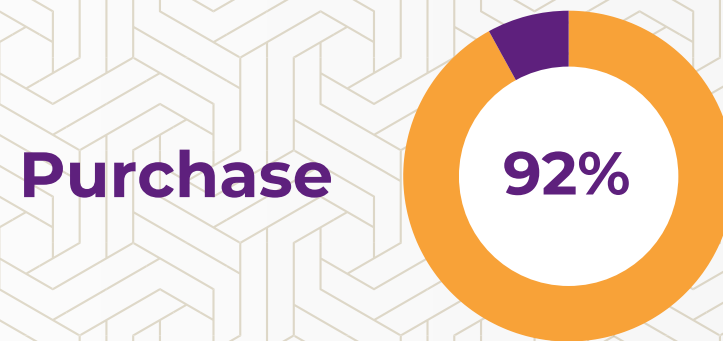
Live Shopping

Marketplaces

- TikTok Live
- Shopee Live

Live Shopping

Performance :



Category : Accesories Bag



Host
2 Reguler
1 Back-Up



Duration
4hr/day



Operator
Yes



Refreshment Set
1x / month

Live Shopping

Performance :



Category : Personal Care



Host

1 Reguler
1 Back-Up



Duration

4hr/day



Operator

Yes

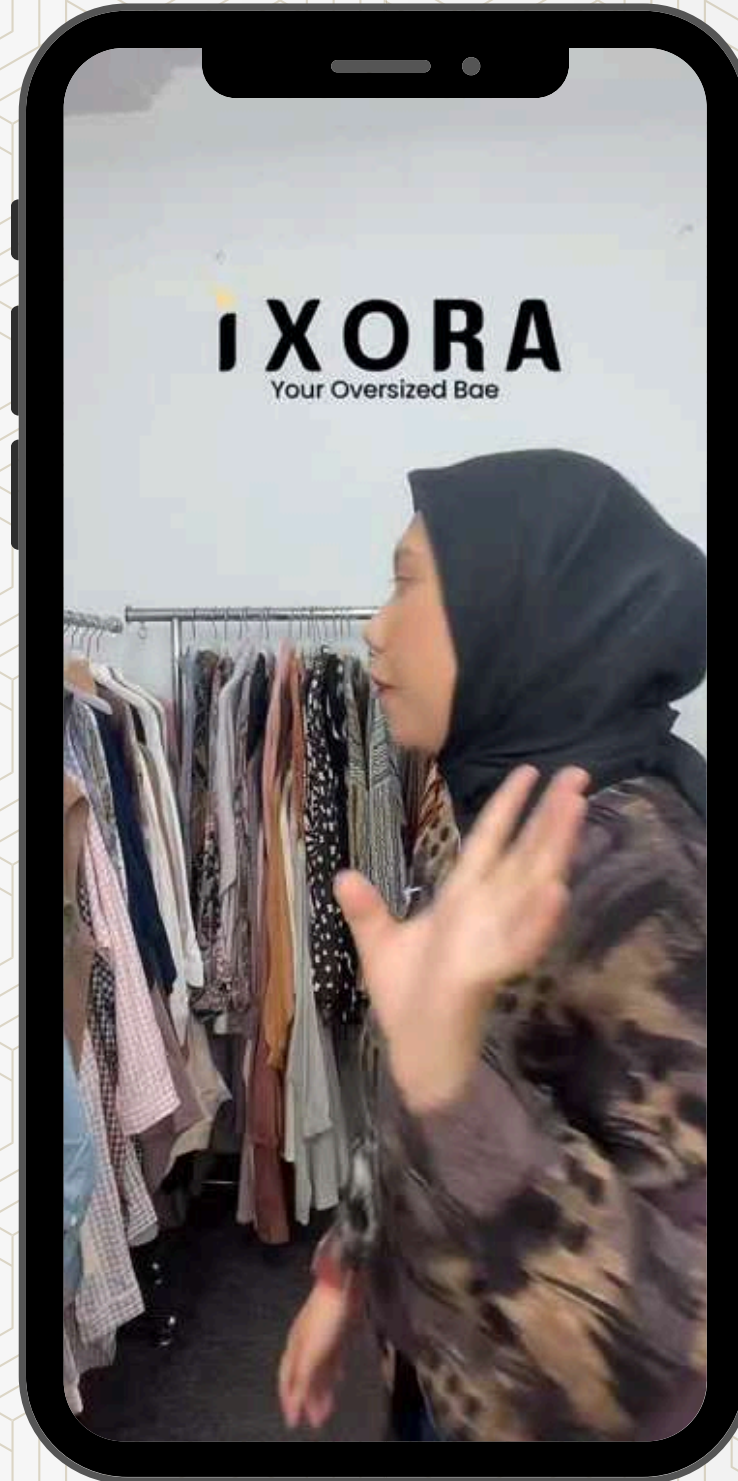


Refreshment Set

1x / month

Live Shopping

Performance :



Category : Woman Fashion



Host
2 Regular
1 Back-Up



Duration
8hr/day



Operator
Yes



Refreshment Set
2x / month

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Website Development

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Website Development

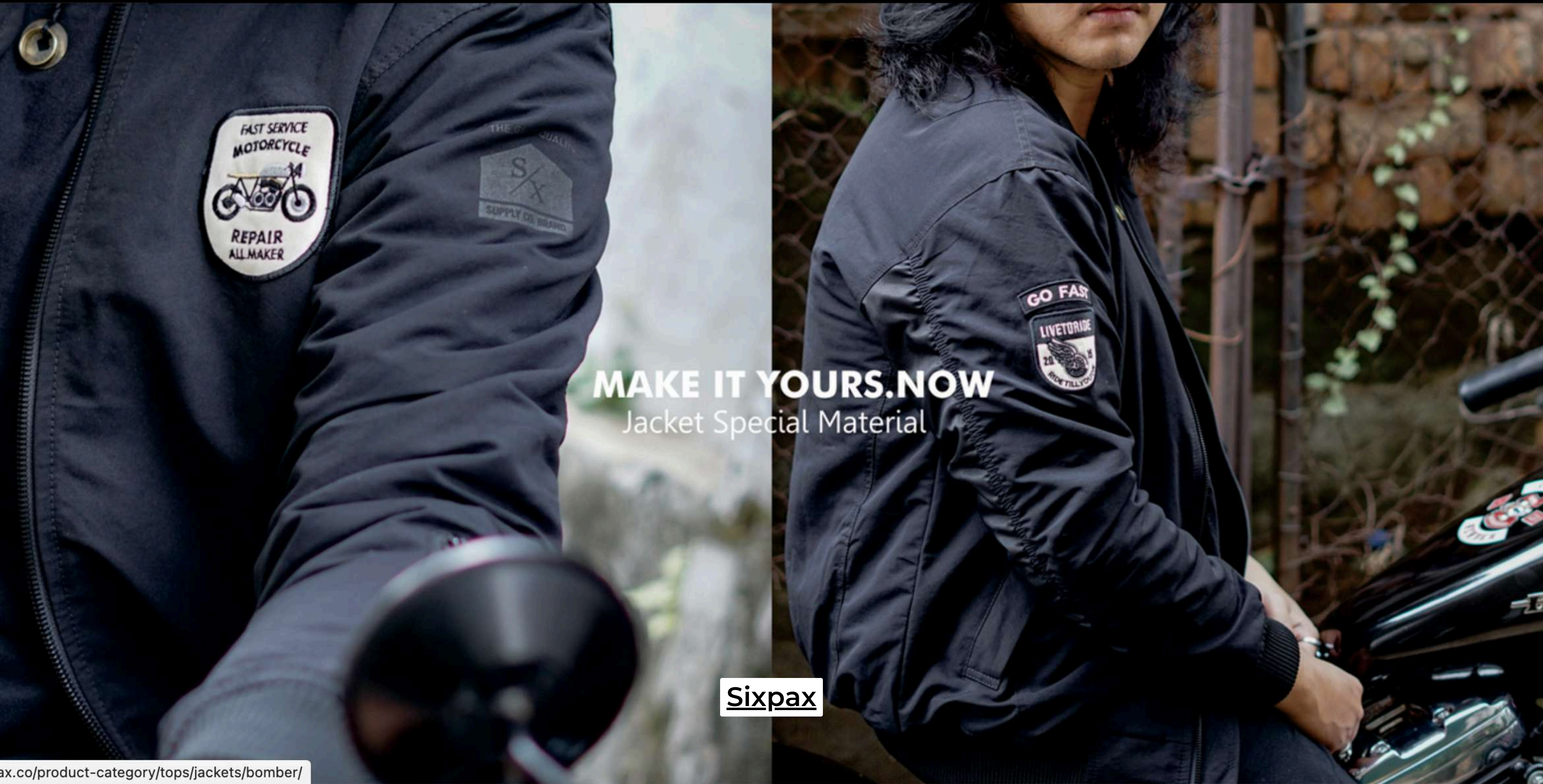
Services

- Landing page
- Web e-commerce
- Web non-e-commerce

EXPLORE THE JOURNEY OF A LIFETIME WITH PHILLIPWORKS



Phillip Works



MAKE IT YOURS.NOW
Jacket Special Material

Sixpax



APPAREL ▾

FOOTWEAR ▾

KIDS & TODDLERS ▾

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Khakikhakiku



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INDONESIA, 2024

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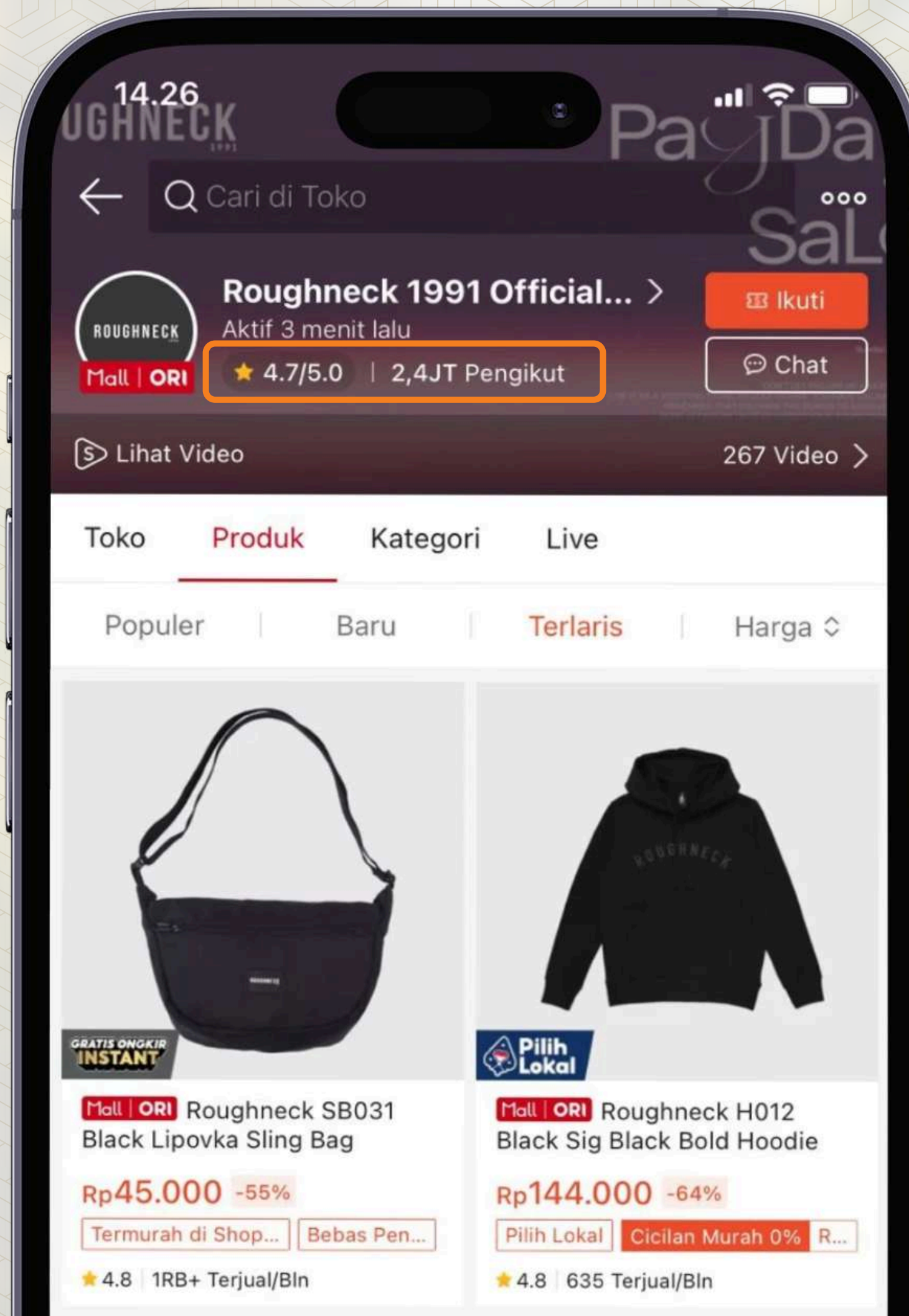
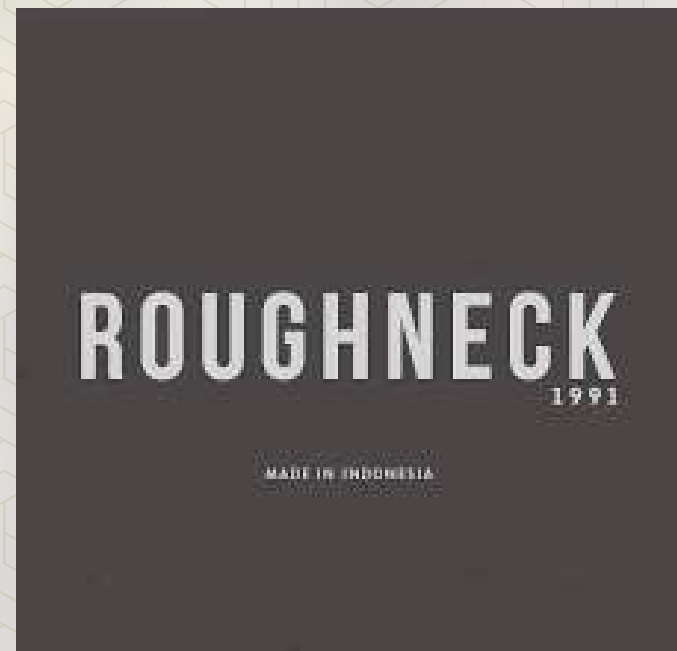


Jl. Srimahi No 44, Ancol, Kota
Bandung, Jawa Barat, 40254

Our Portfolio

Digital Marketing



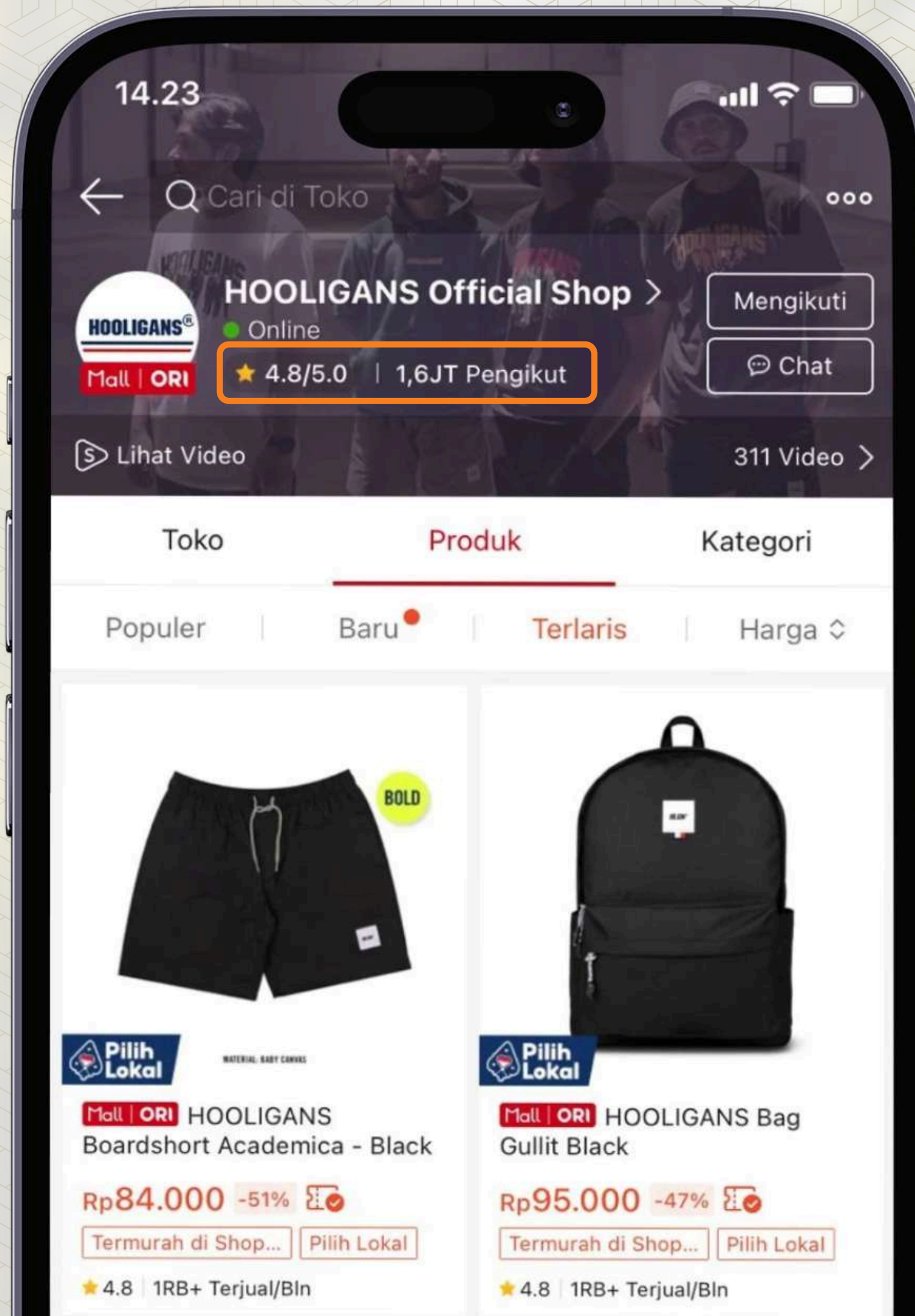


Roughneck1991 is a men's fashion brand specializing in dailywear, offering T-shirts, hoodies, jackets, bags, and accessories.

Men Fashion



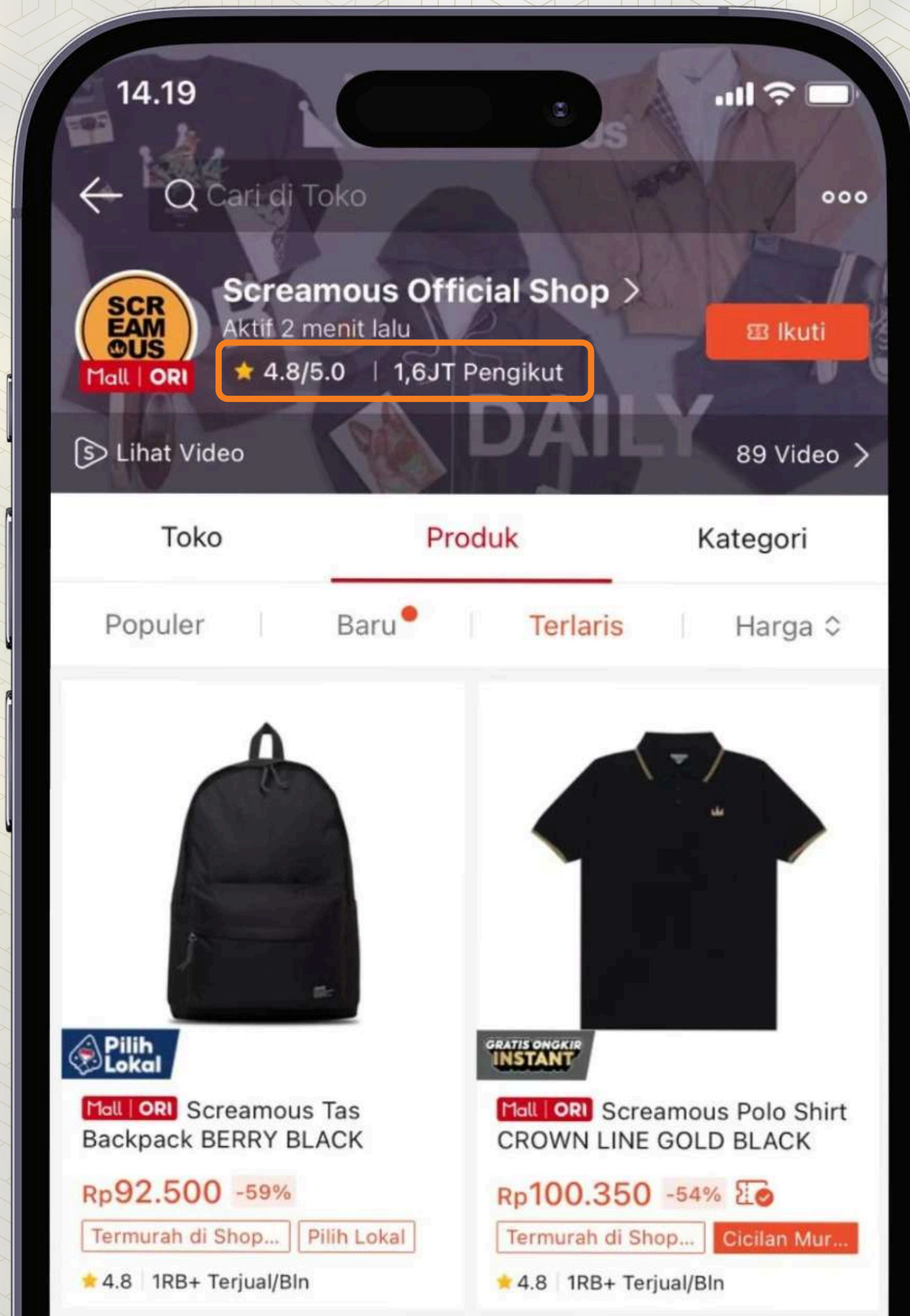
Men Fashion



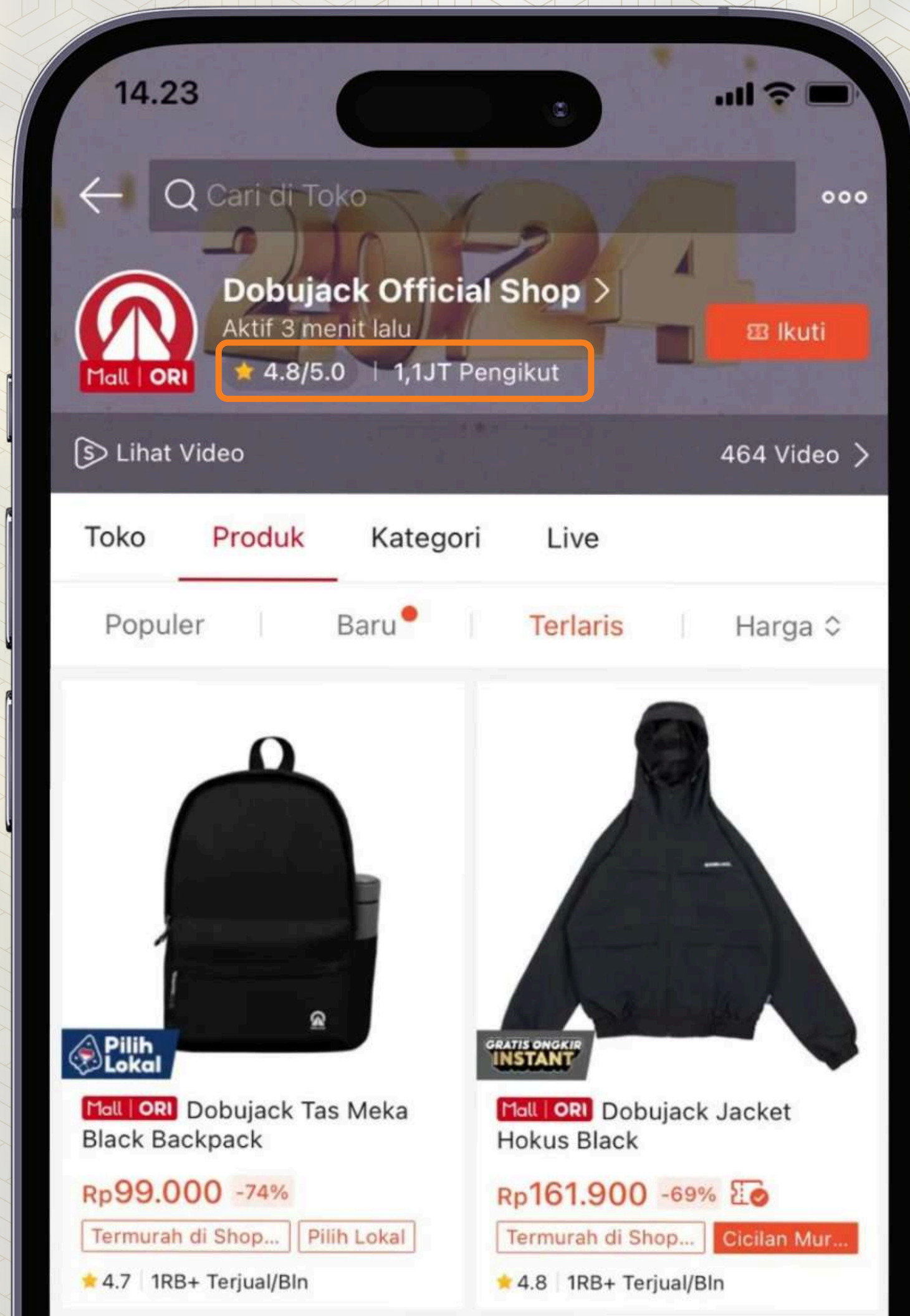
Hooligans is a men's fashion brand that specializing in daily and sportswear. Hooligan is a top 3 men's clothing brand on Shopee.



Men Fashion



Screamous, a Bandung-based brand, offers a range of dailywear for men and is listed in the top 10 Men's Fashion categories on Shopee.

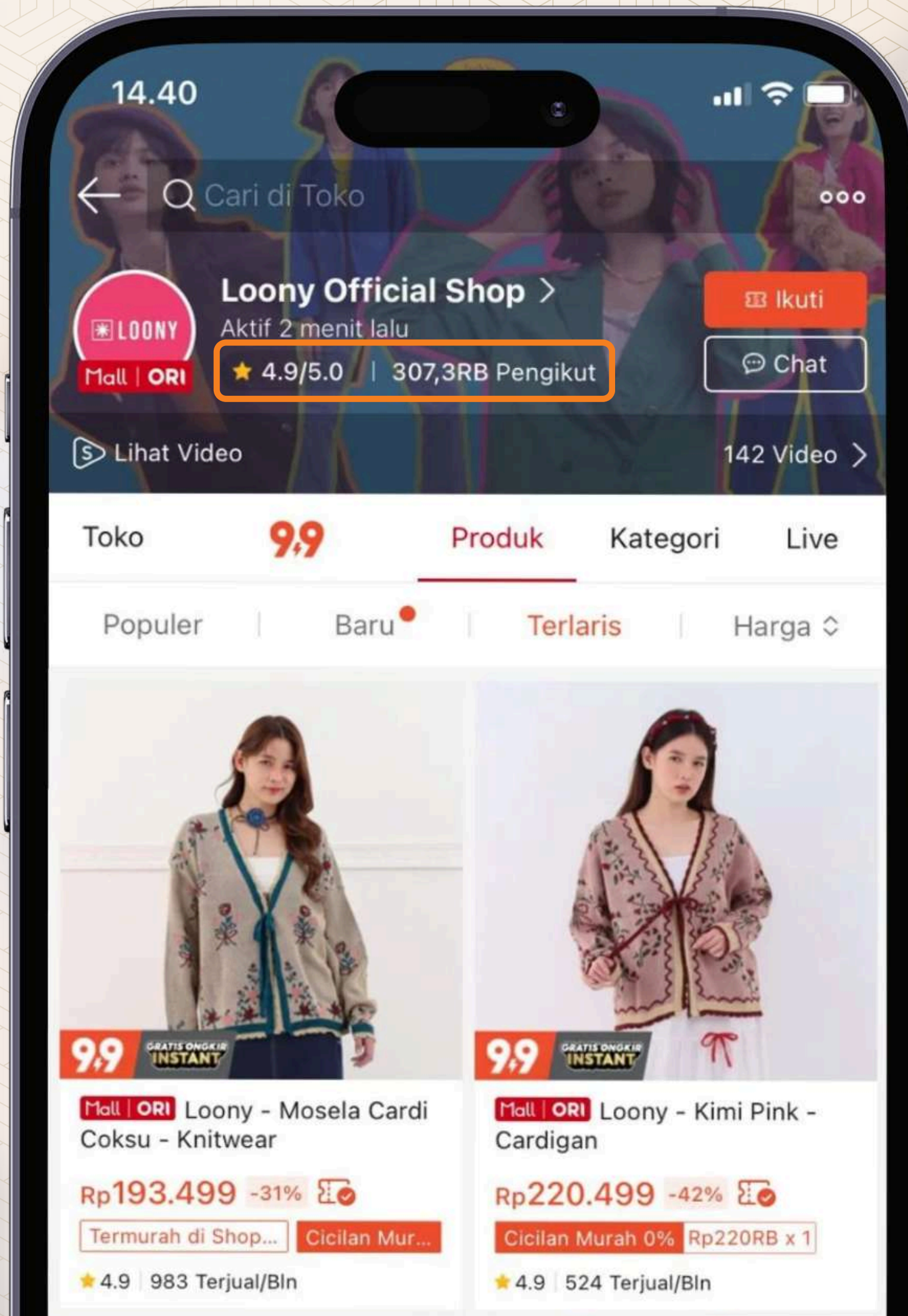


Dobujack offers a wide range of men's clothing, including jackets, hoodies, pants, T-shirts, etc. They hold the Top 2 in the Men's Clothing category on Shopee.

Men Fashion



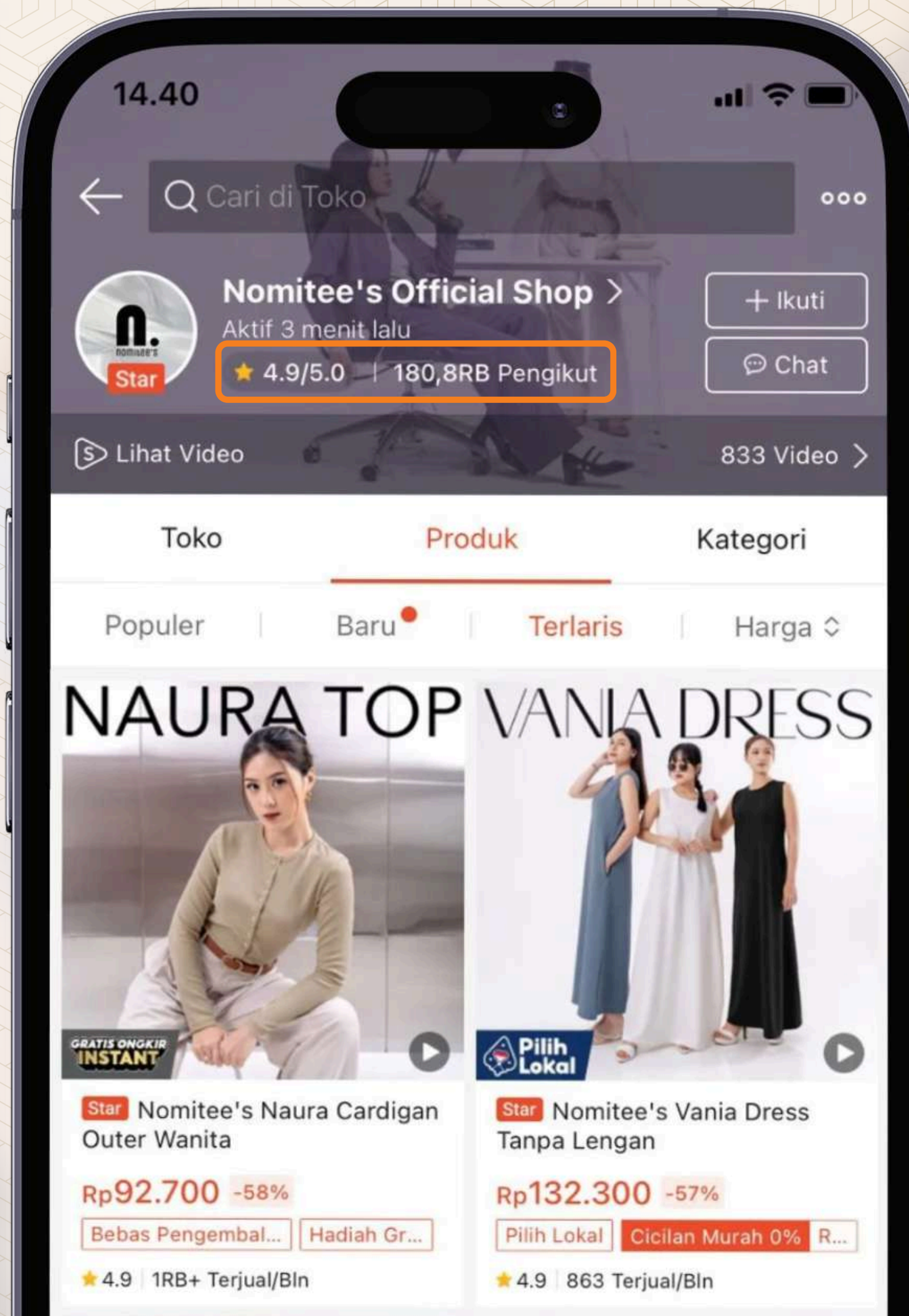
Women Fashion



Loony is a local women's fashion brand with a vibrant and unique image, specializing in knitwear products like outerwear, sweaters, and vests.



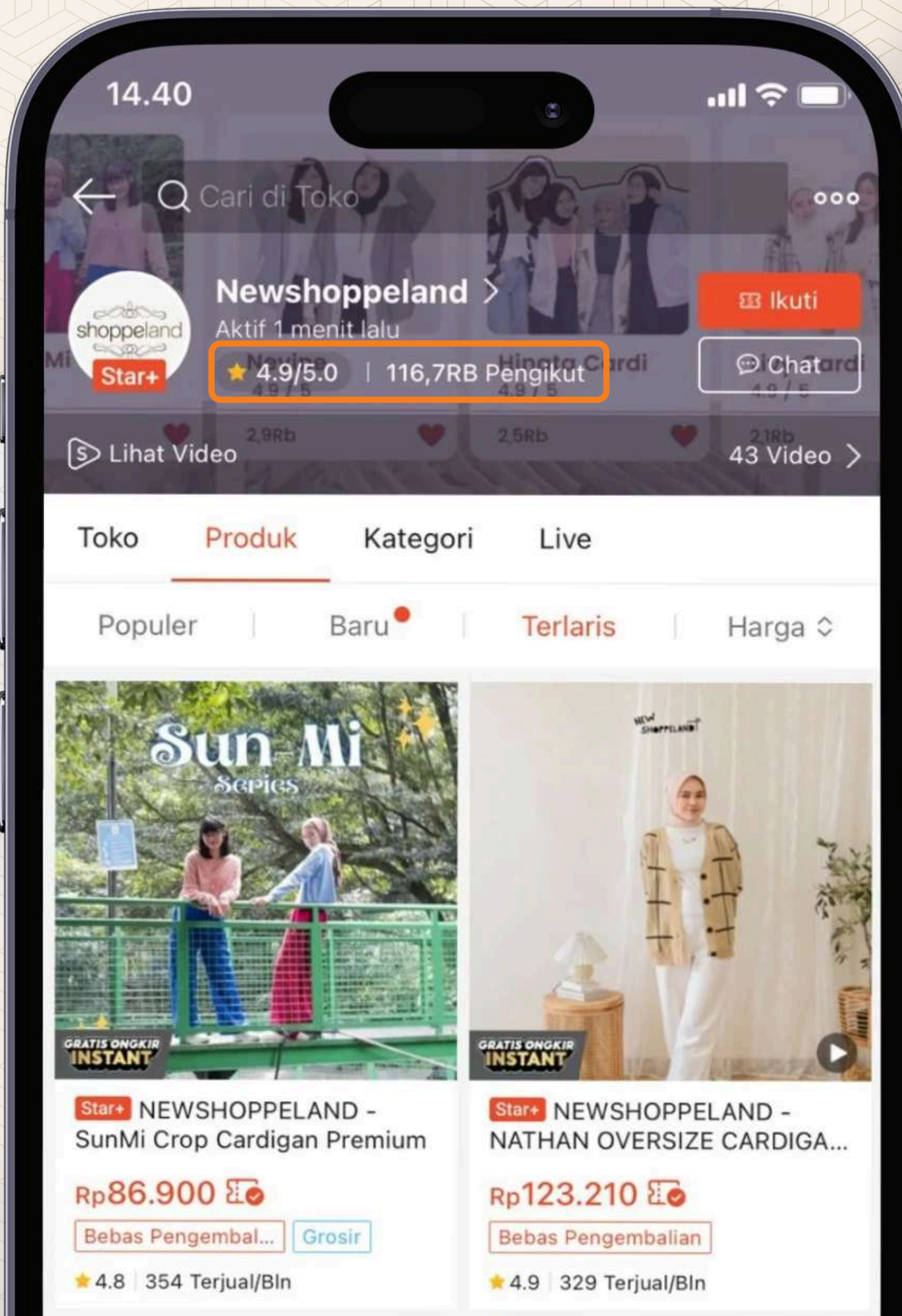
Women Fashion



Nomitee's is a Women's fashion brand with a casual image, has a variety of products ranging from tops, bottoms, and various accessories.



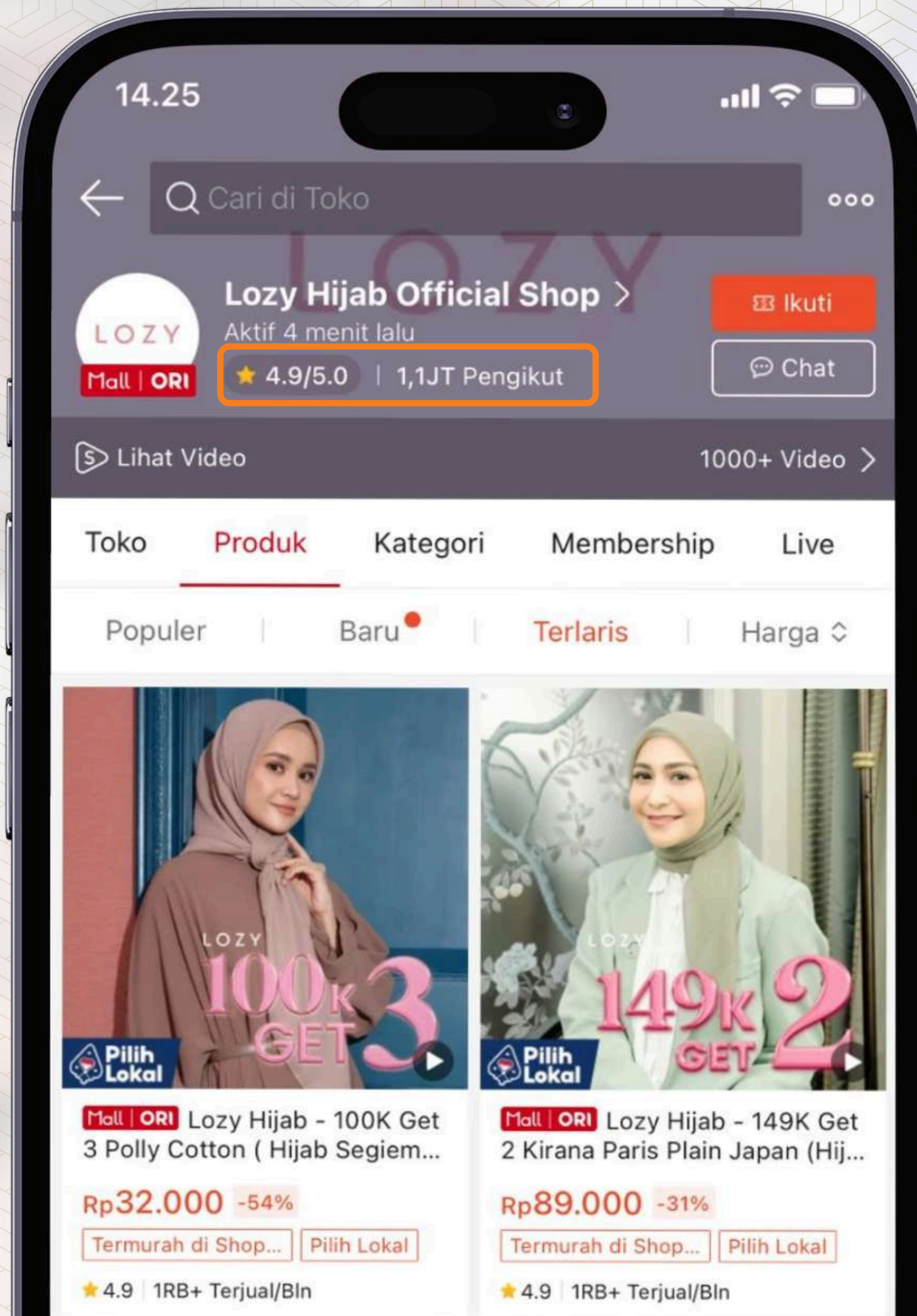
Women Fashion



Newshopeland is a women's fashion brand that focuses on selling knitted garments, such as cardigans and vests.

LOZY

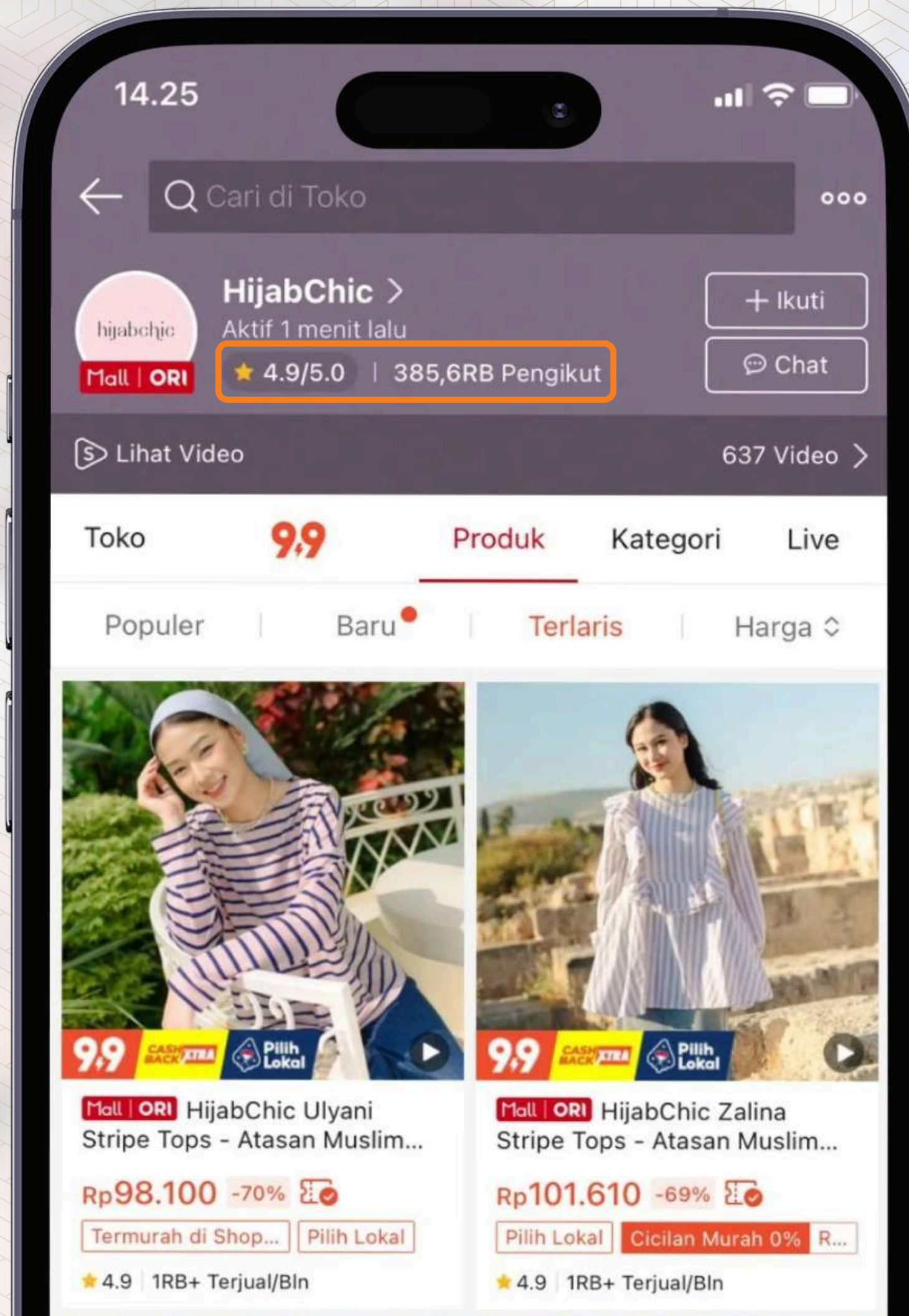
Muslim Fashion



Lozy is a Muslim women's fashion brand specializing in pastel and earth tones. Lozy ranks first in the Muslim clothing category on the Shopee market.

hijabchic

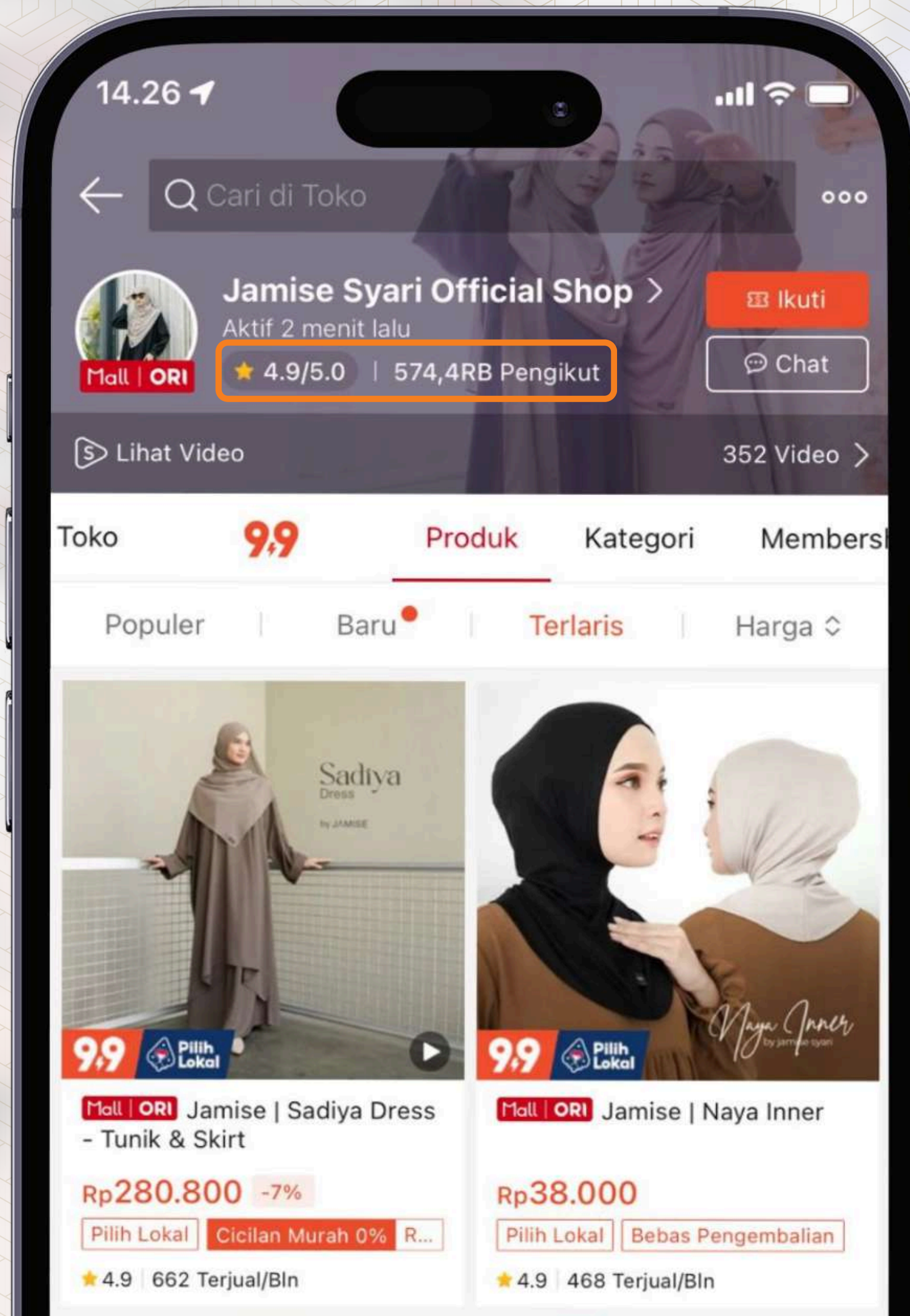
Muslim Fashion



Hijabchic is a top 5 Muslim women's fashion brand offering a variety of clothing collections, including dailywear, special wear, accessories & hijabs.

JAMISE

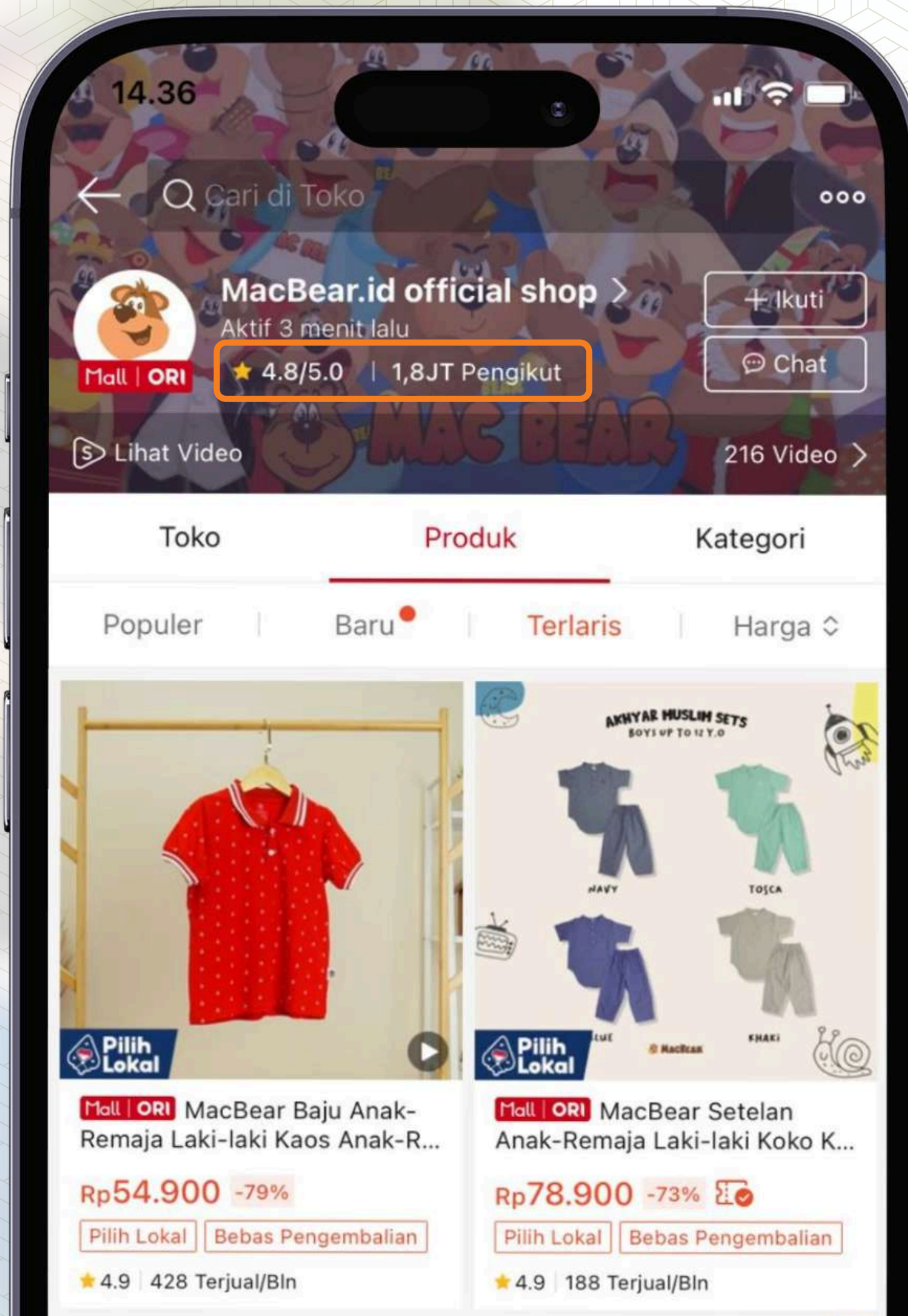
Muslim Fashion



Jamise is a fashion brand for young Muslim women, offering gamis and khimar syar'i. Jamise is in the top 10 of the Muslim Women's Fashion category.



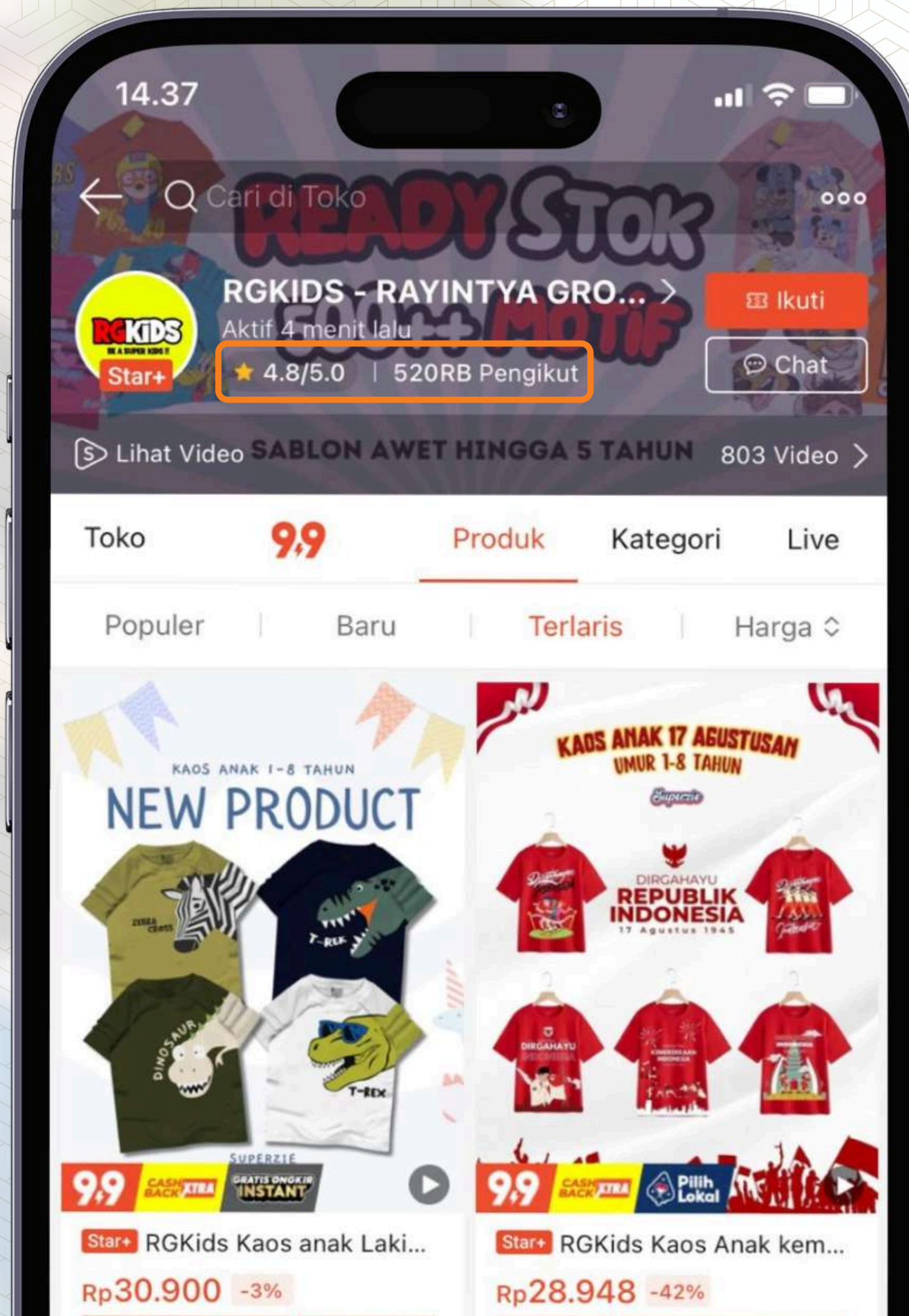
Kids Fashion



Macbear is a children's fashion brand with various designs for various moments, such as daily activities, for worship, and special occasions.



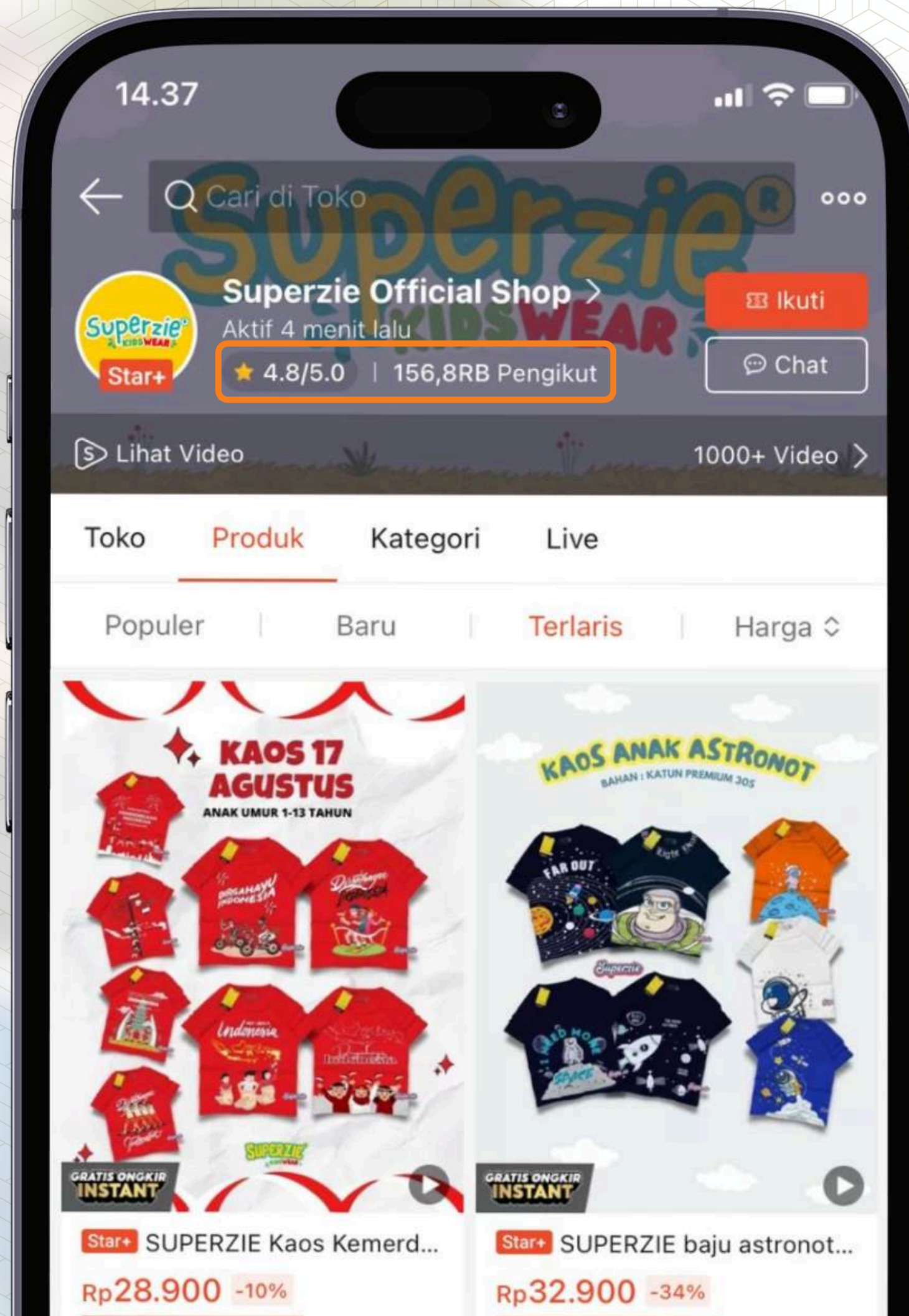
Kids Fashion



RGKids is a Unisex children's fashion brand for ages 1-13 yo. RGKids Offering everyday clothing like t-shirts and pants, all under idr 50K.



Kids Fashion



Superzie is a Unisex kidswear brand with a focus on T-shirts and pants, with prices is under IDR 50K for children aged 1-13 years old.

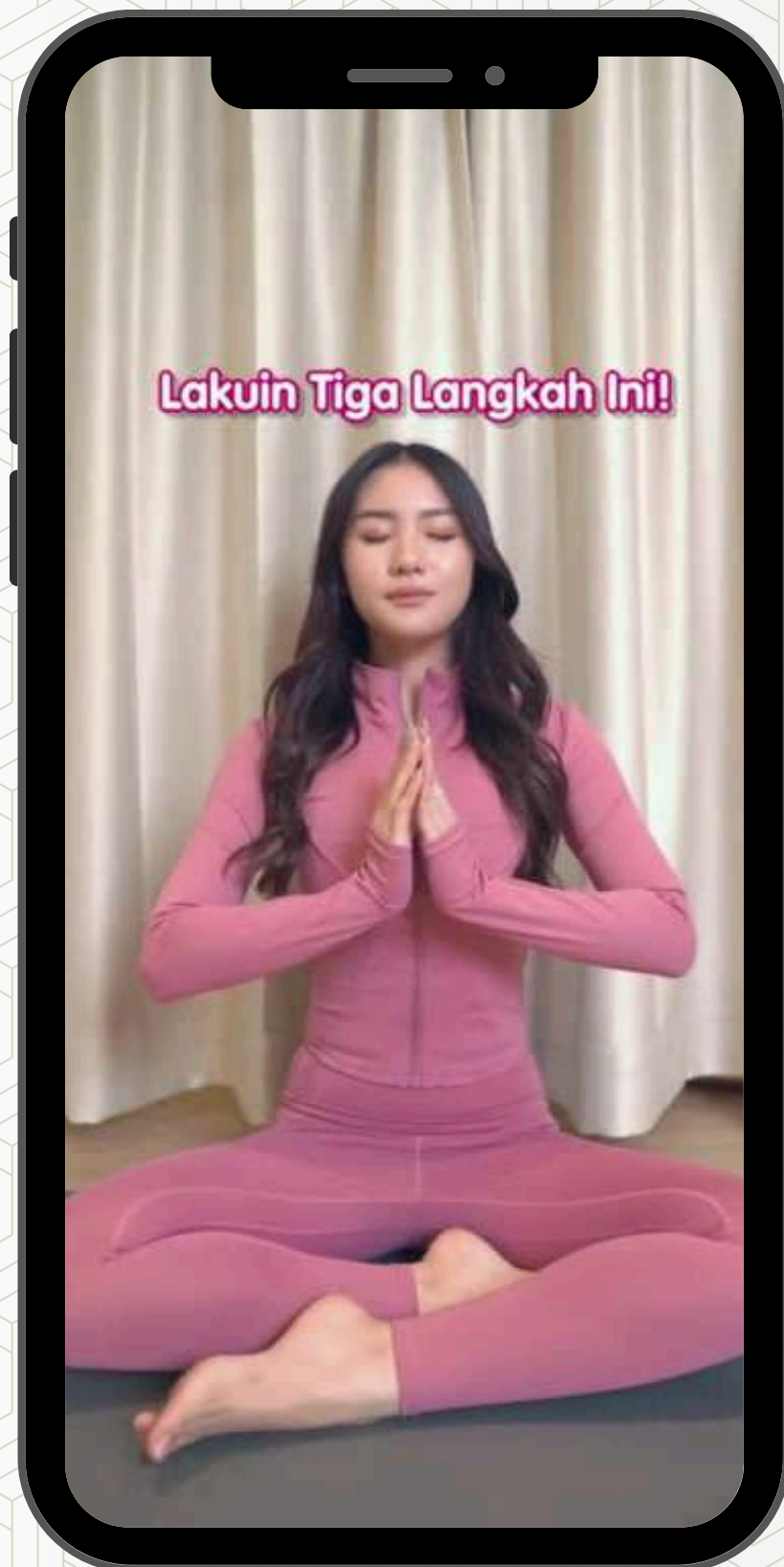
NEXCOMMERCE

Content Creation

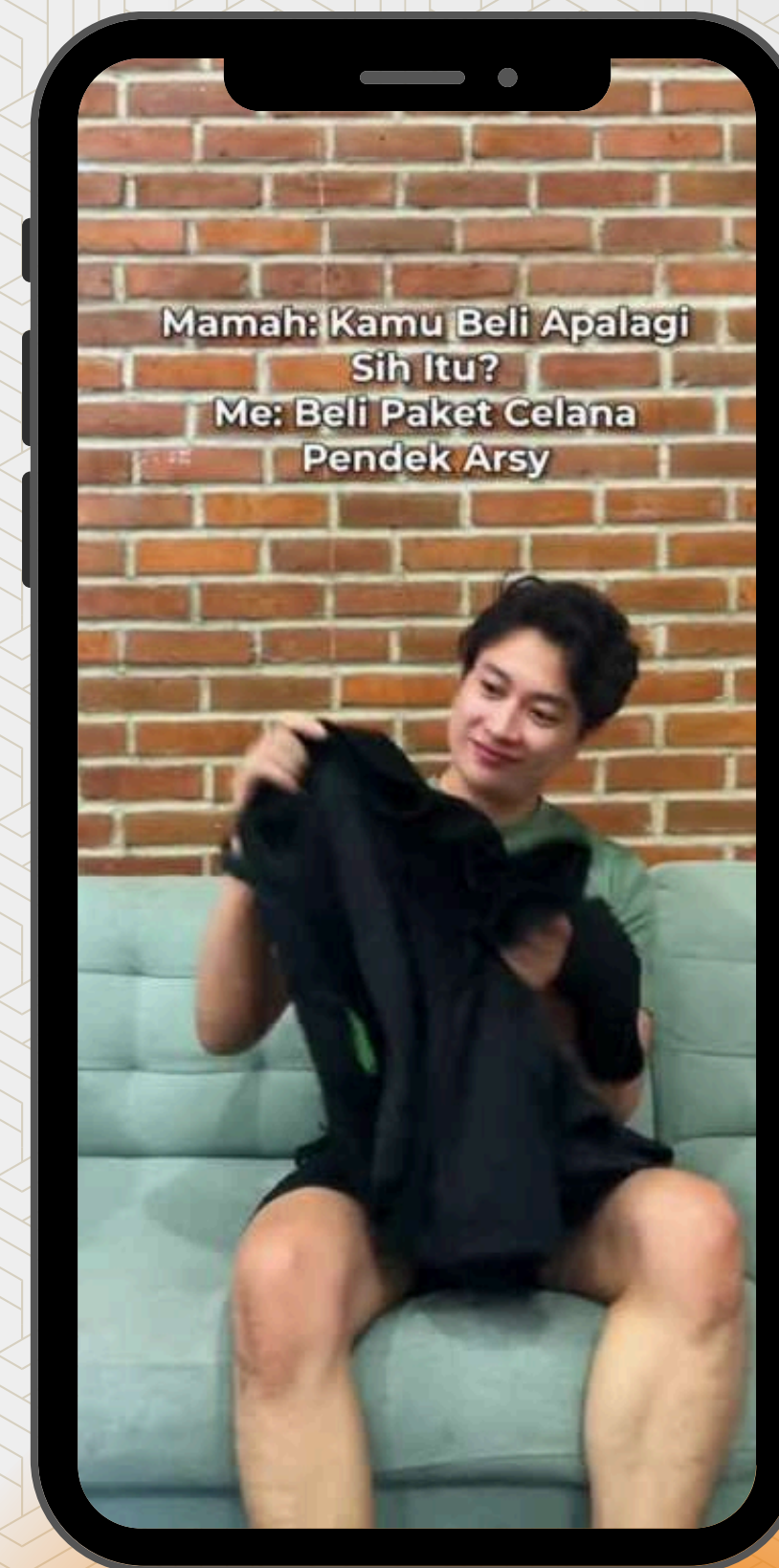
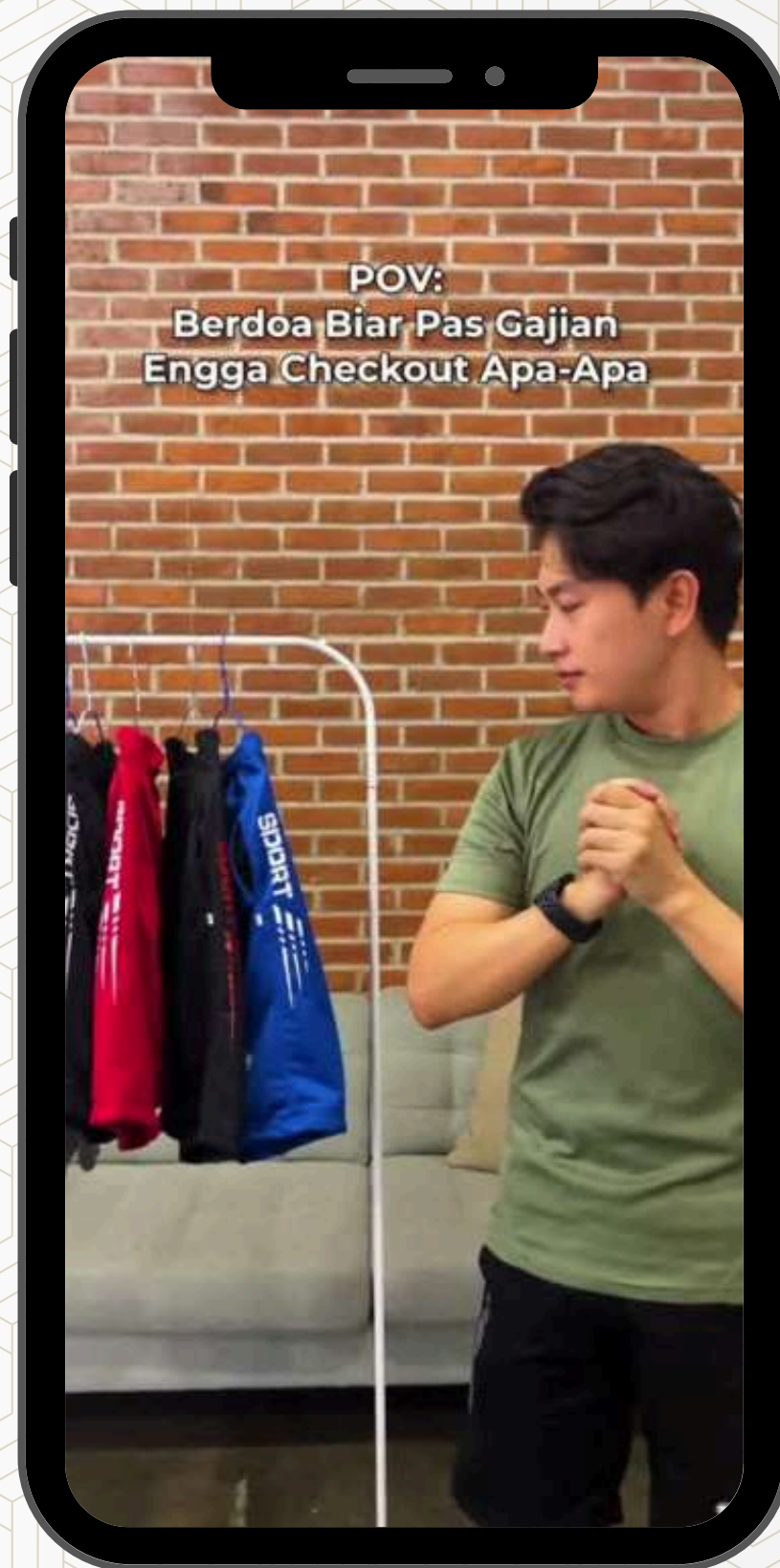
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Short Video:



Short Video:

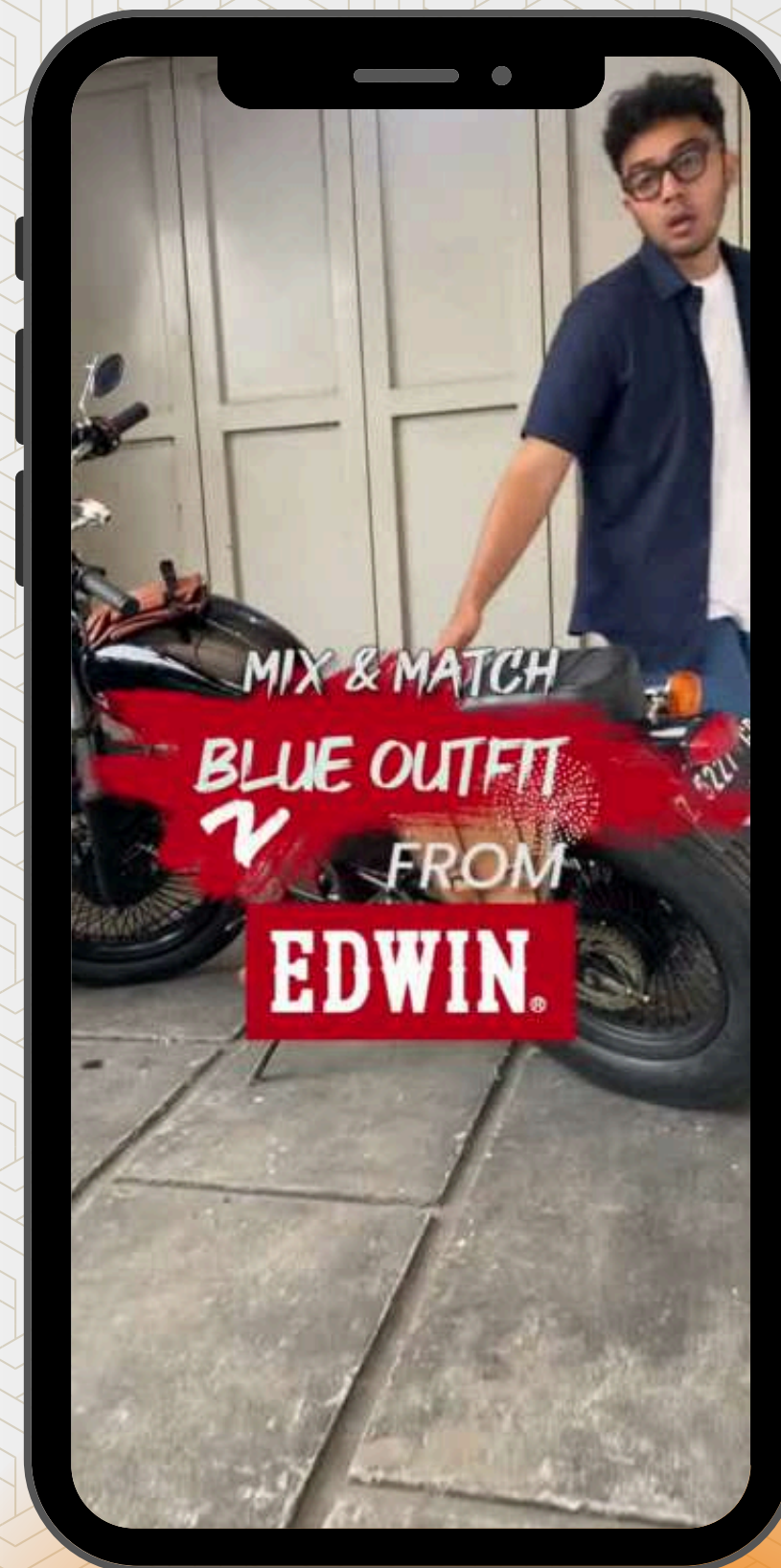


Short Video:

MOC

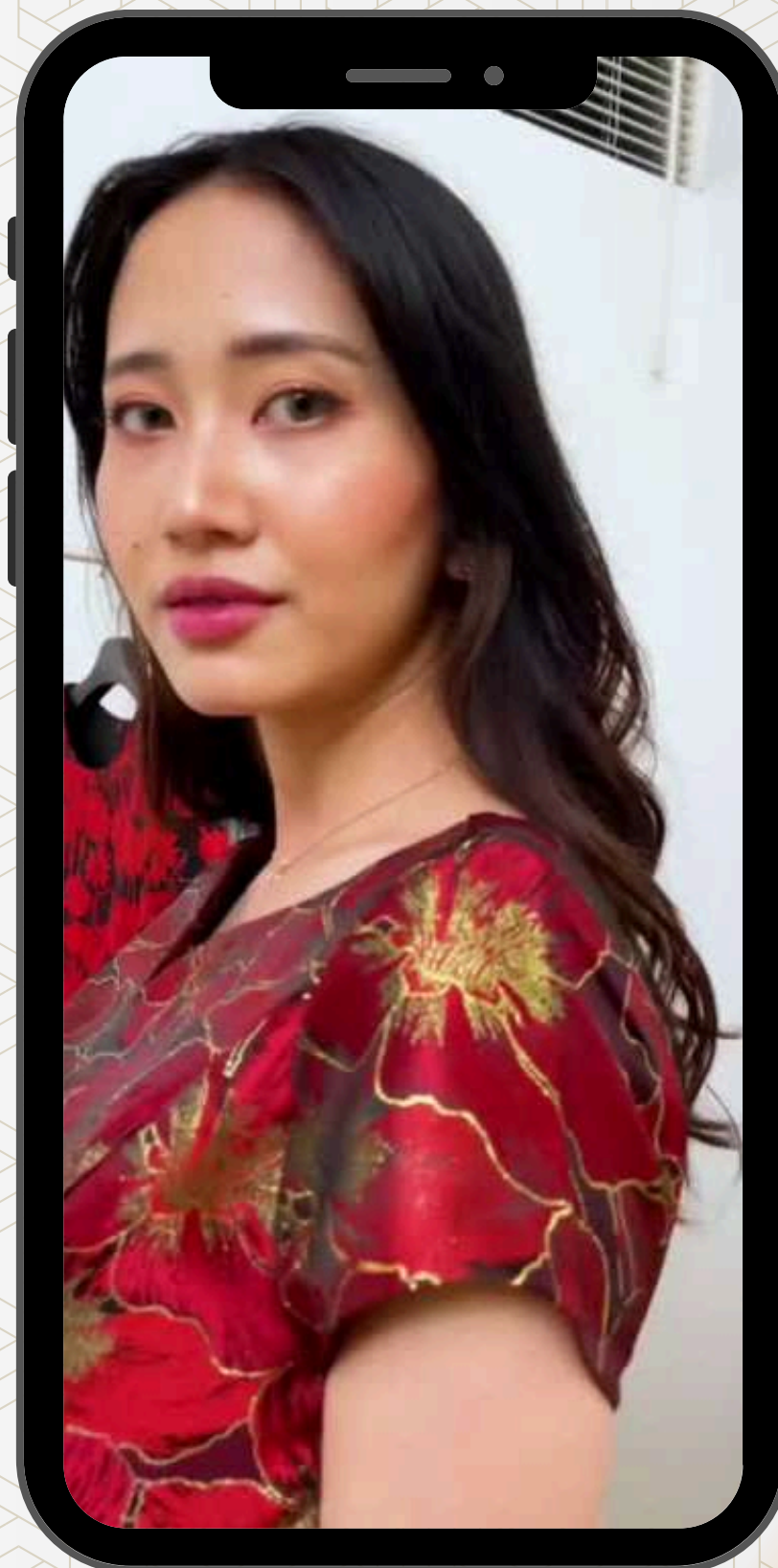
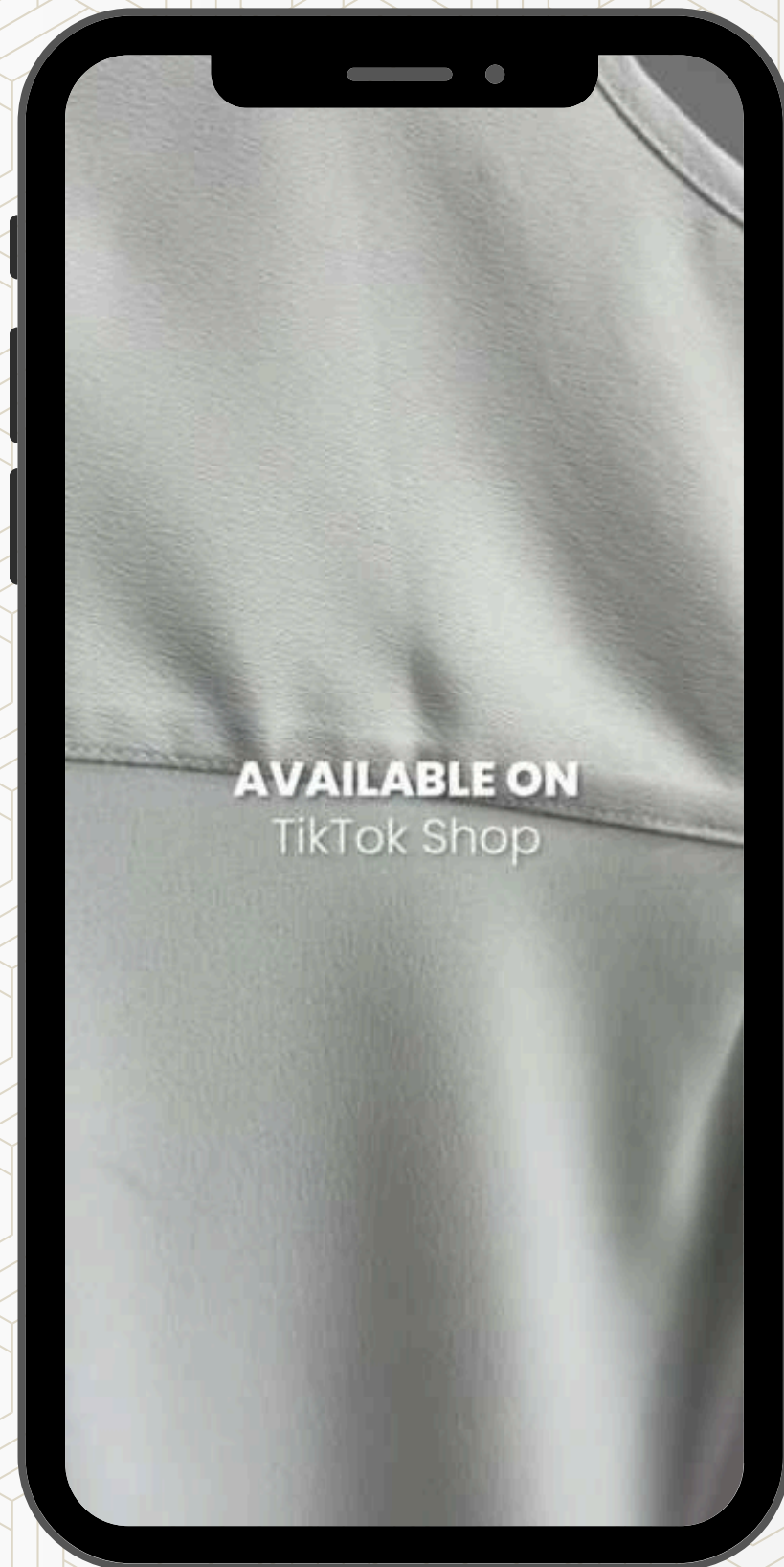


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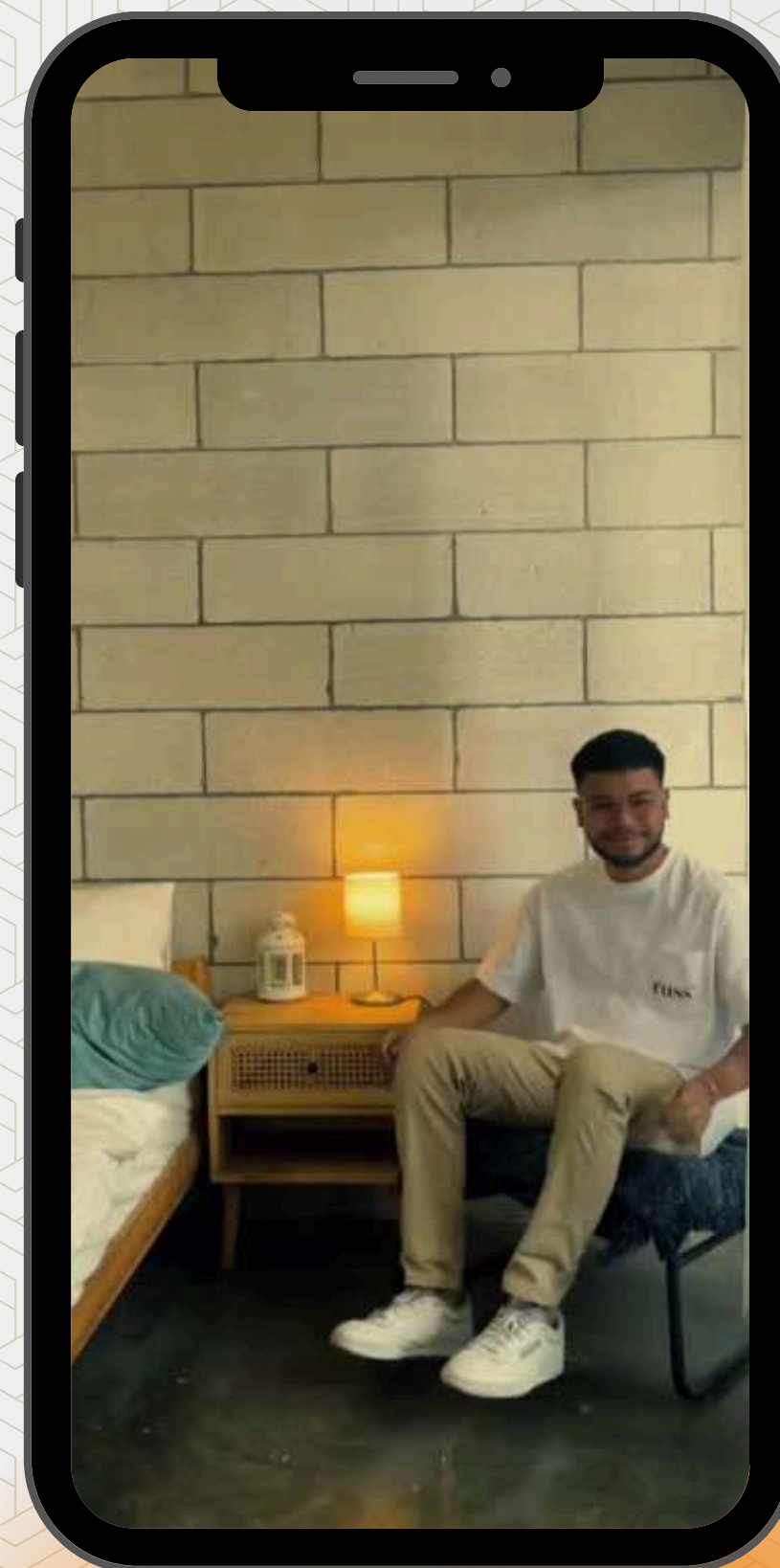
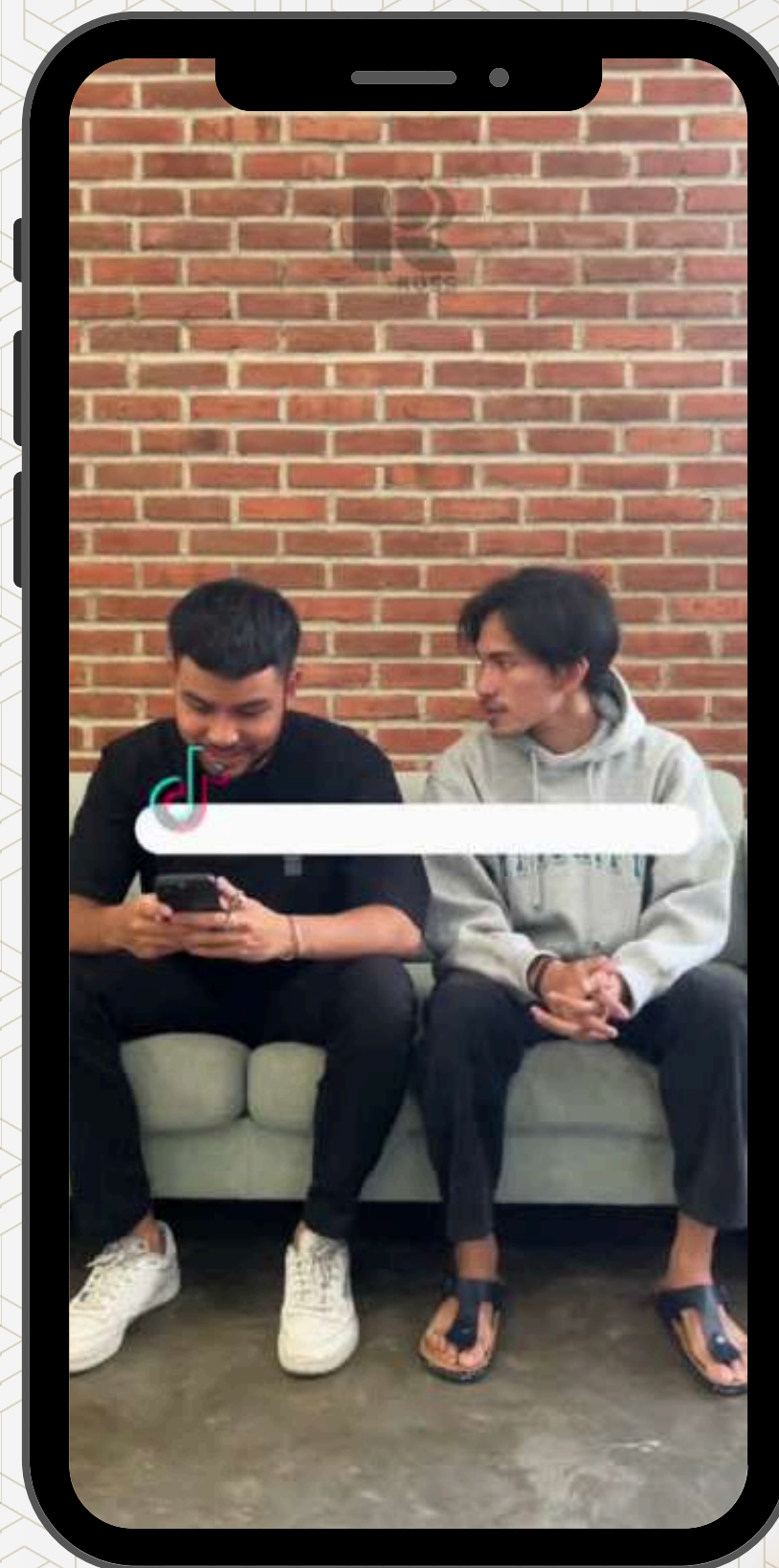
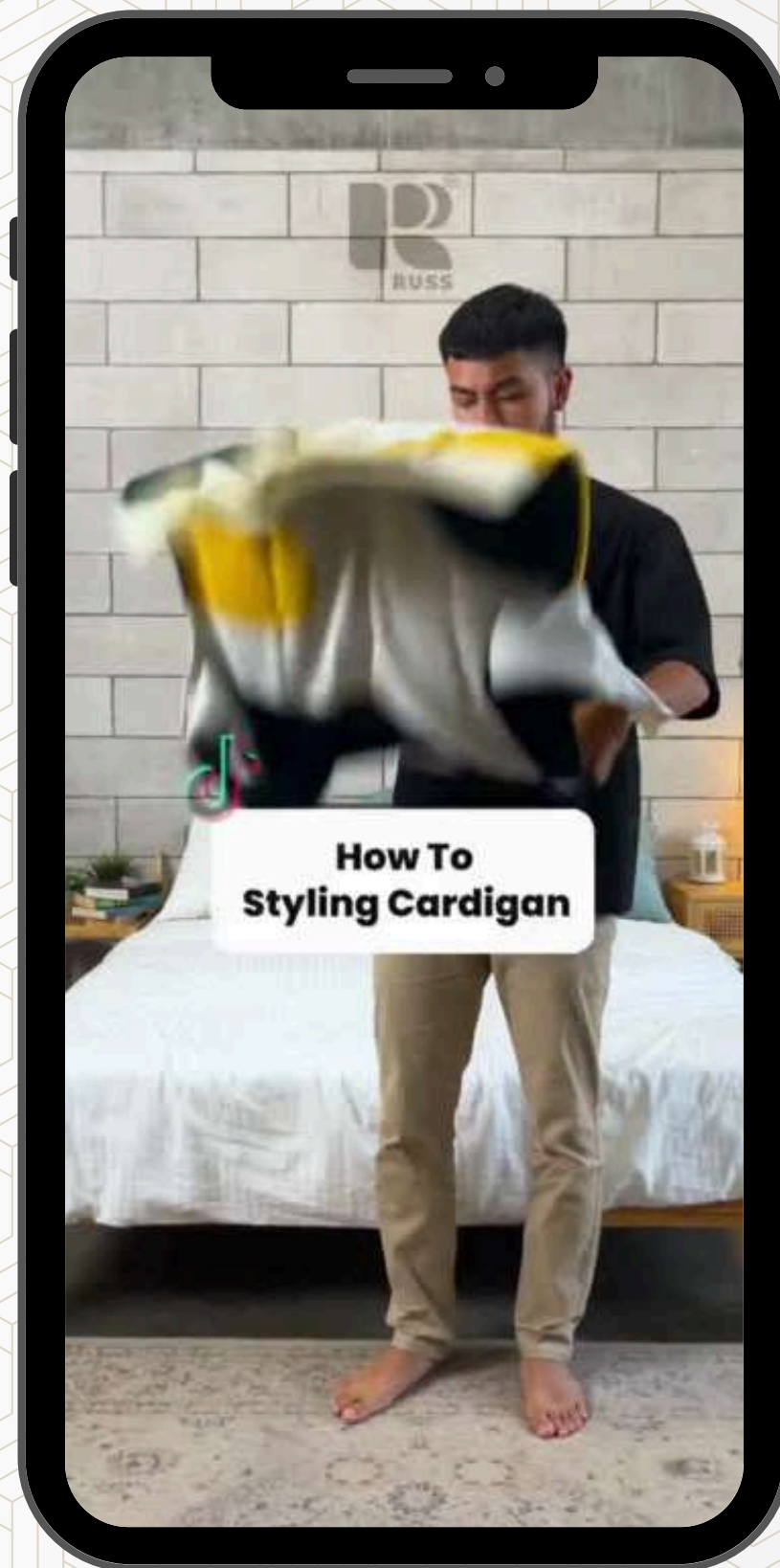


Short Video:

minimal

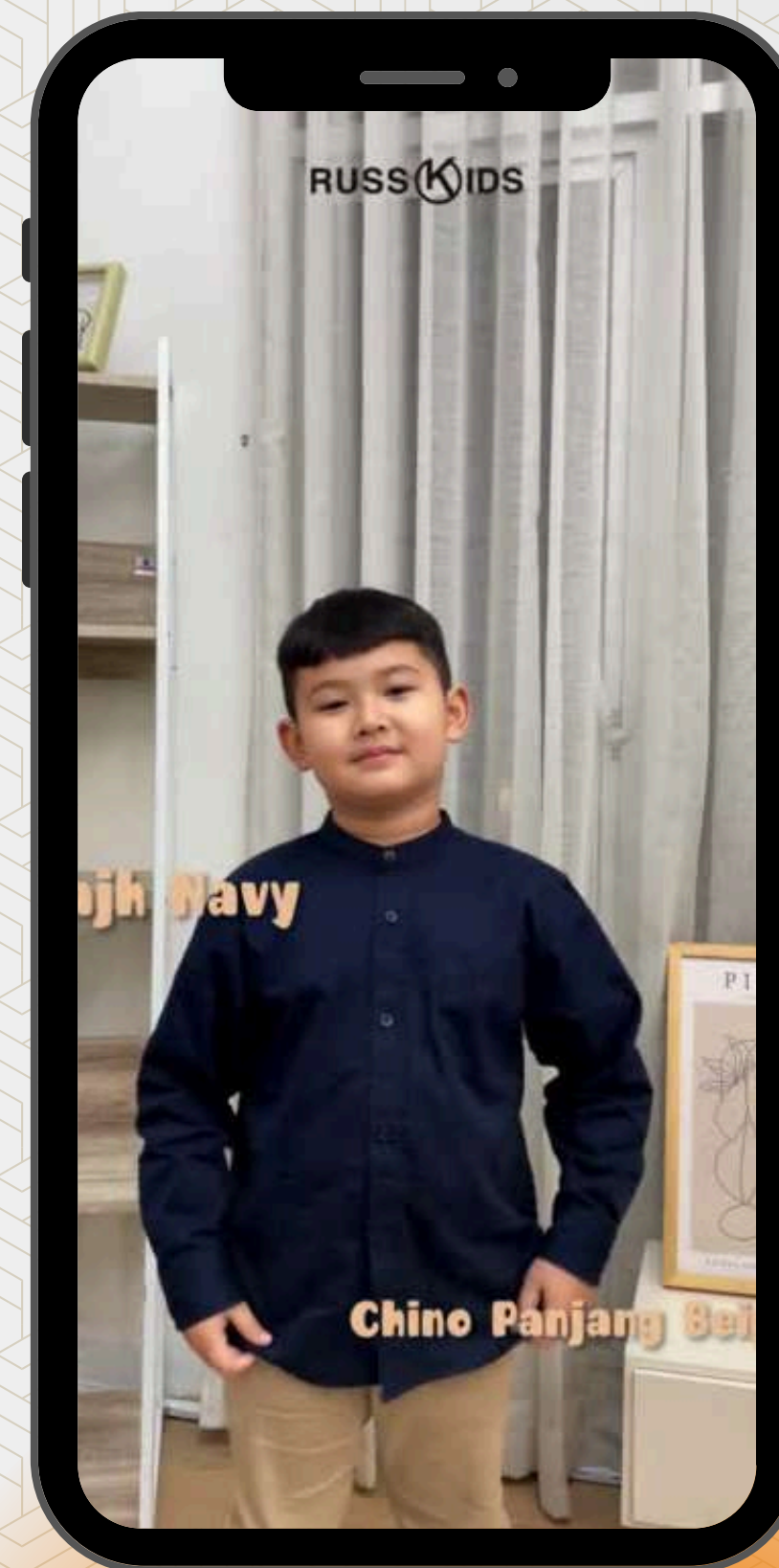
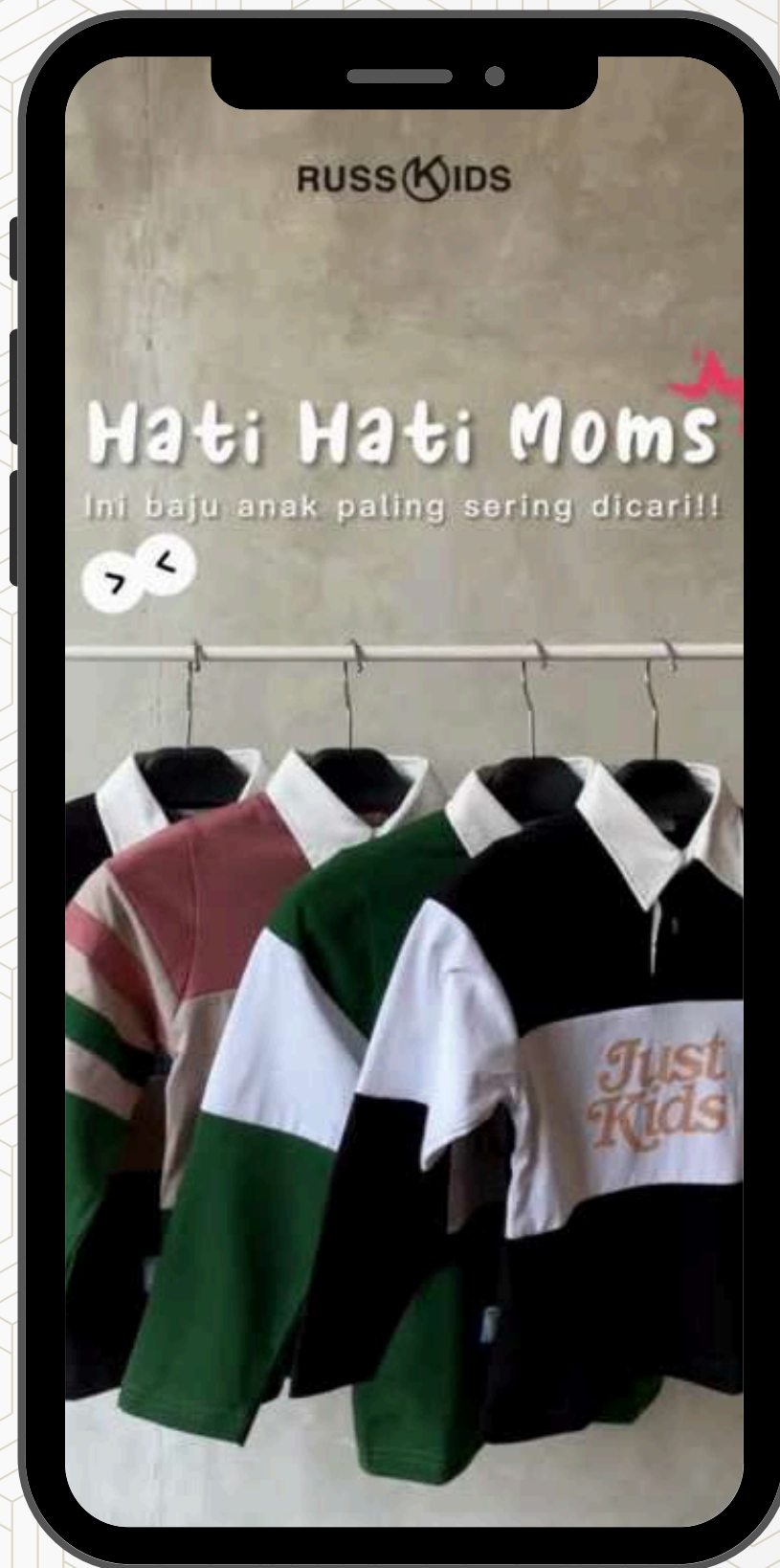


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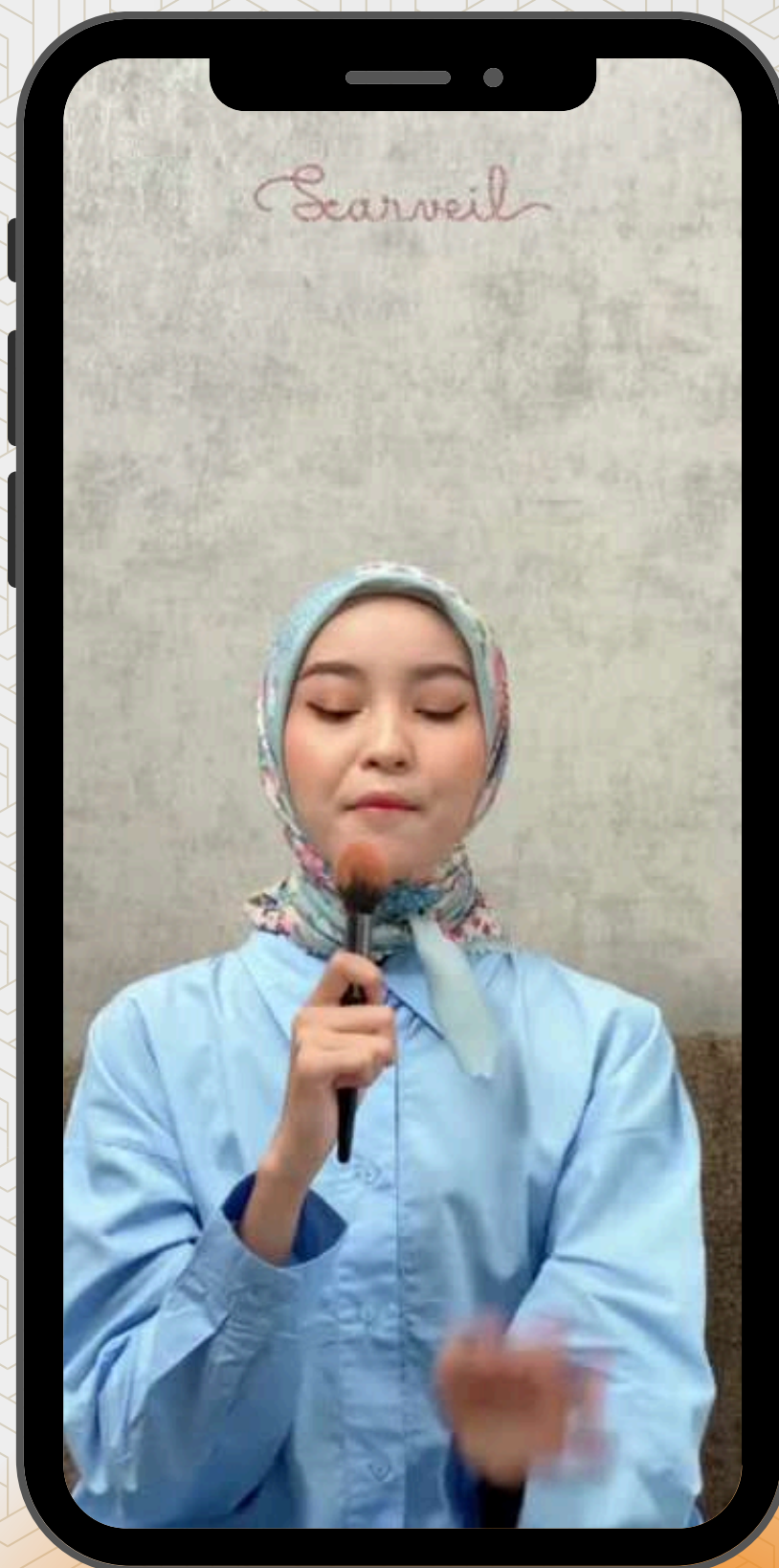
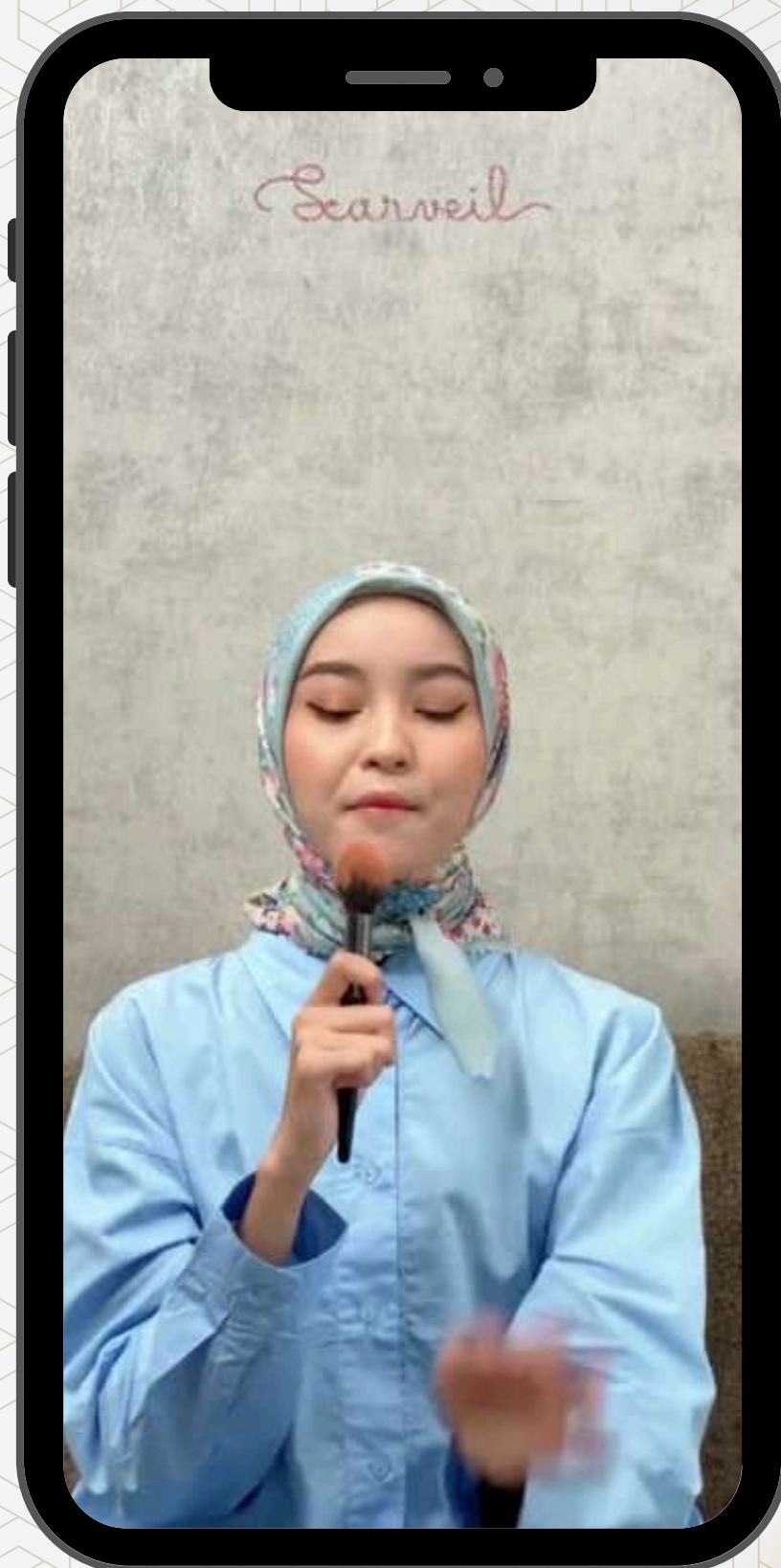
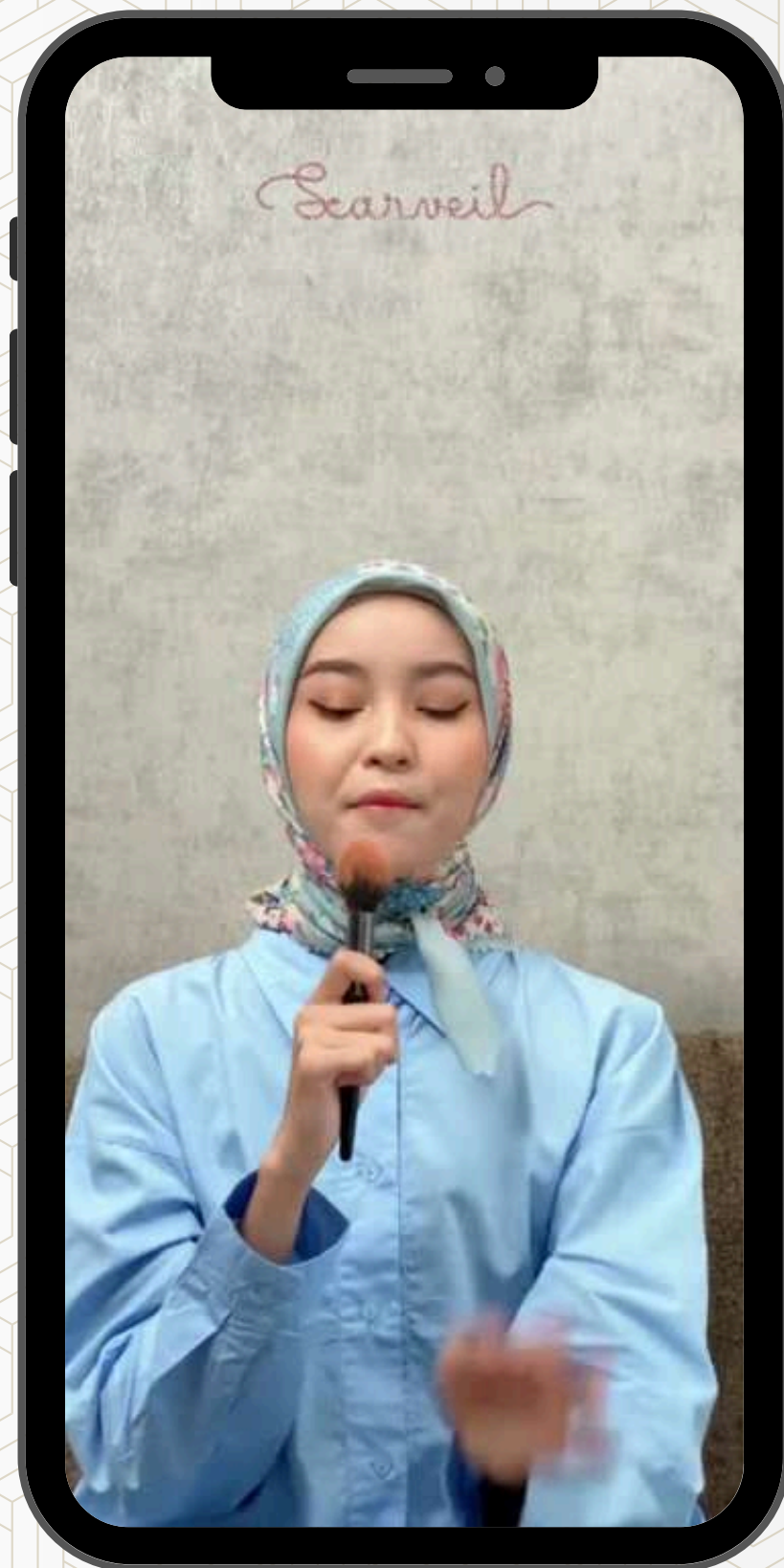


Short Video:

RUSSCO KIDS
#ProudToBeCool



Short Video:



NEXCOMMERCE

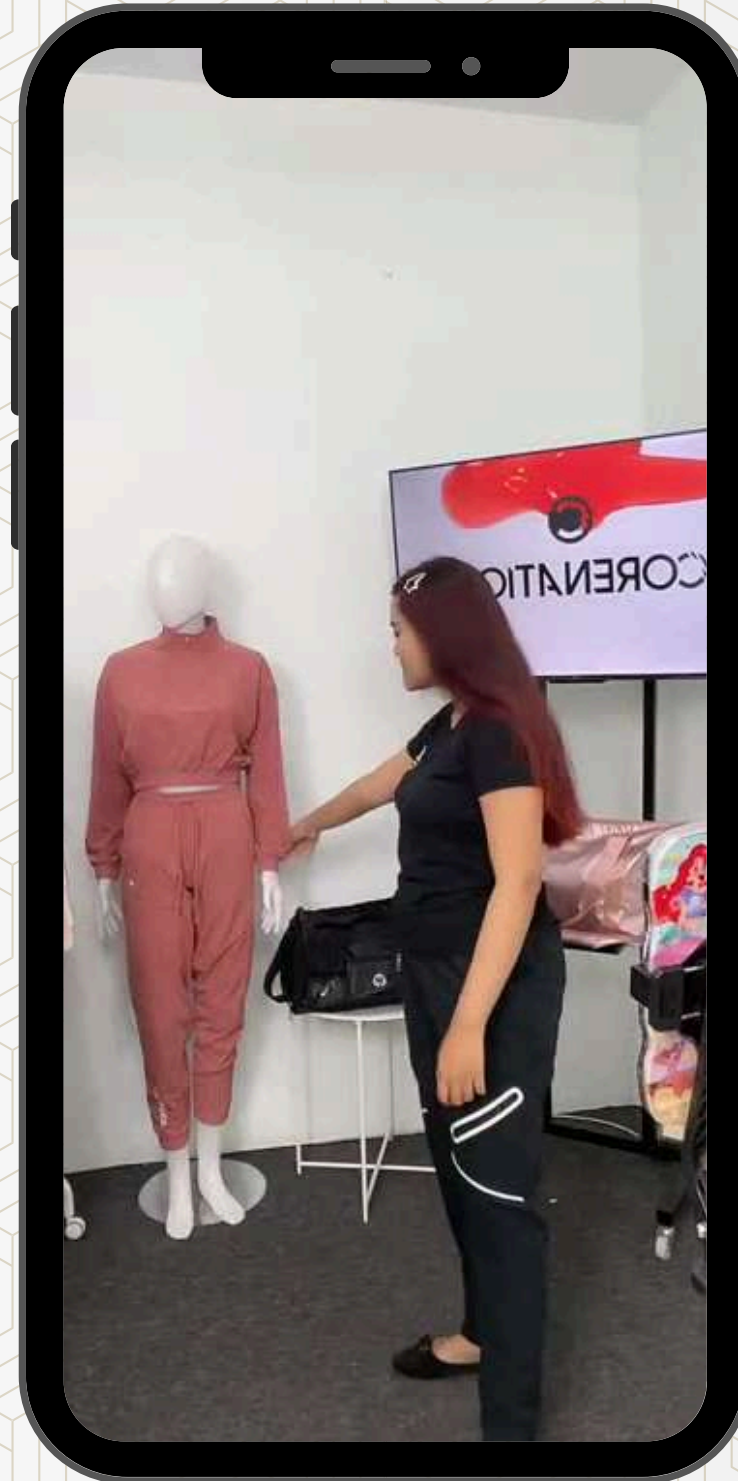
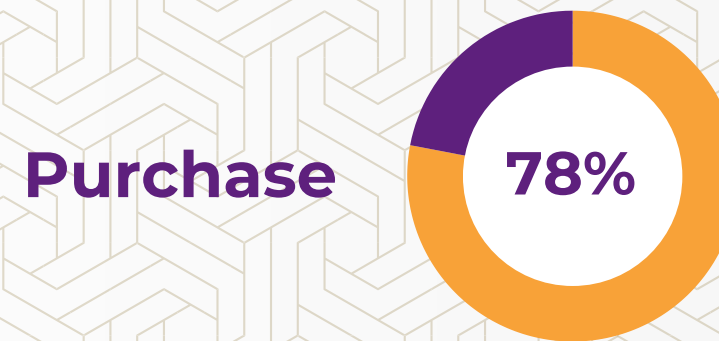
Live Shopping

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Live Shopping

Performance :



Category : Active Wear



Host

1 Regular
1 Back-Up



Duration

4hr/day



Operator

Yes

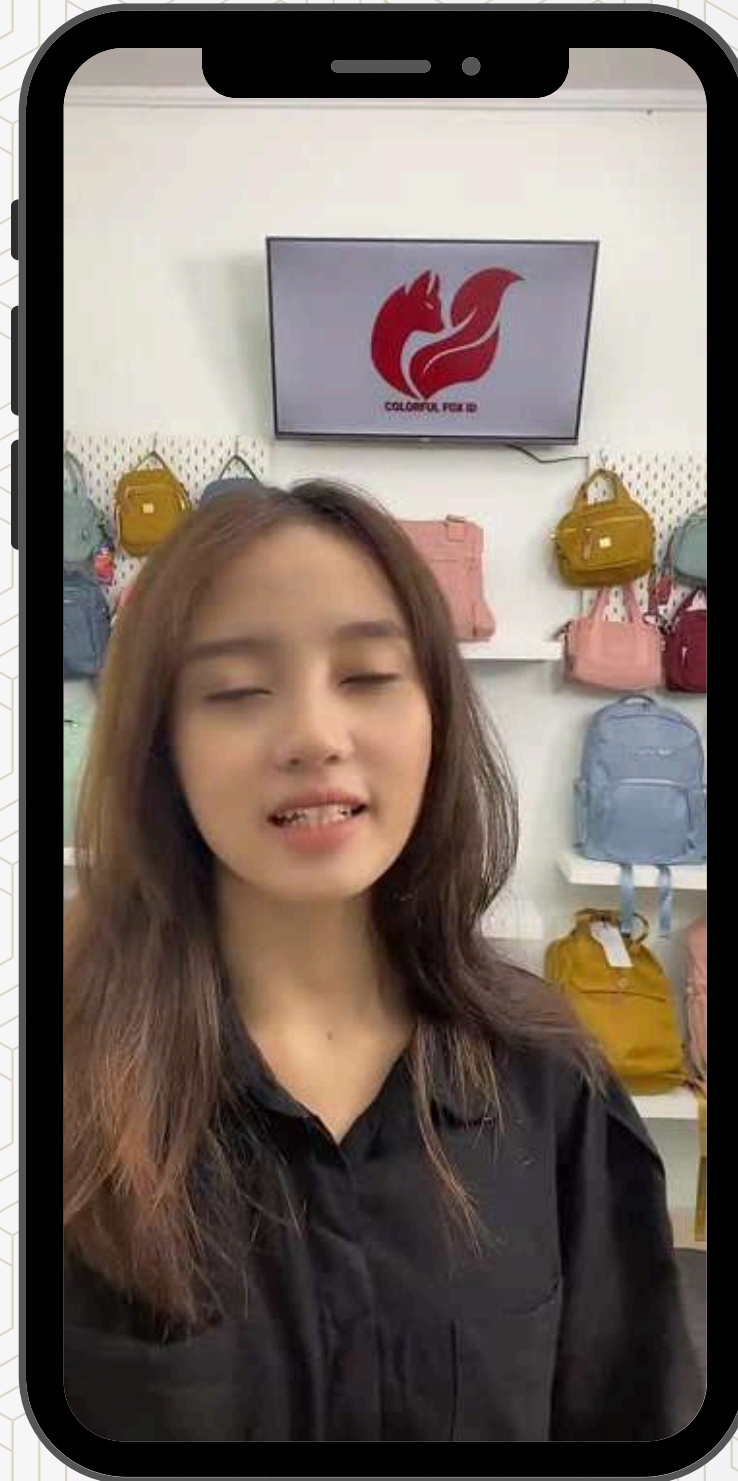


Refreshment Set

2x / month

Live Shopping

Performance :



Category : Accesories Bag



Host

1 Regular
1 Back-Up



Duration

4hr/day



Operator

Yes

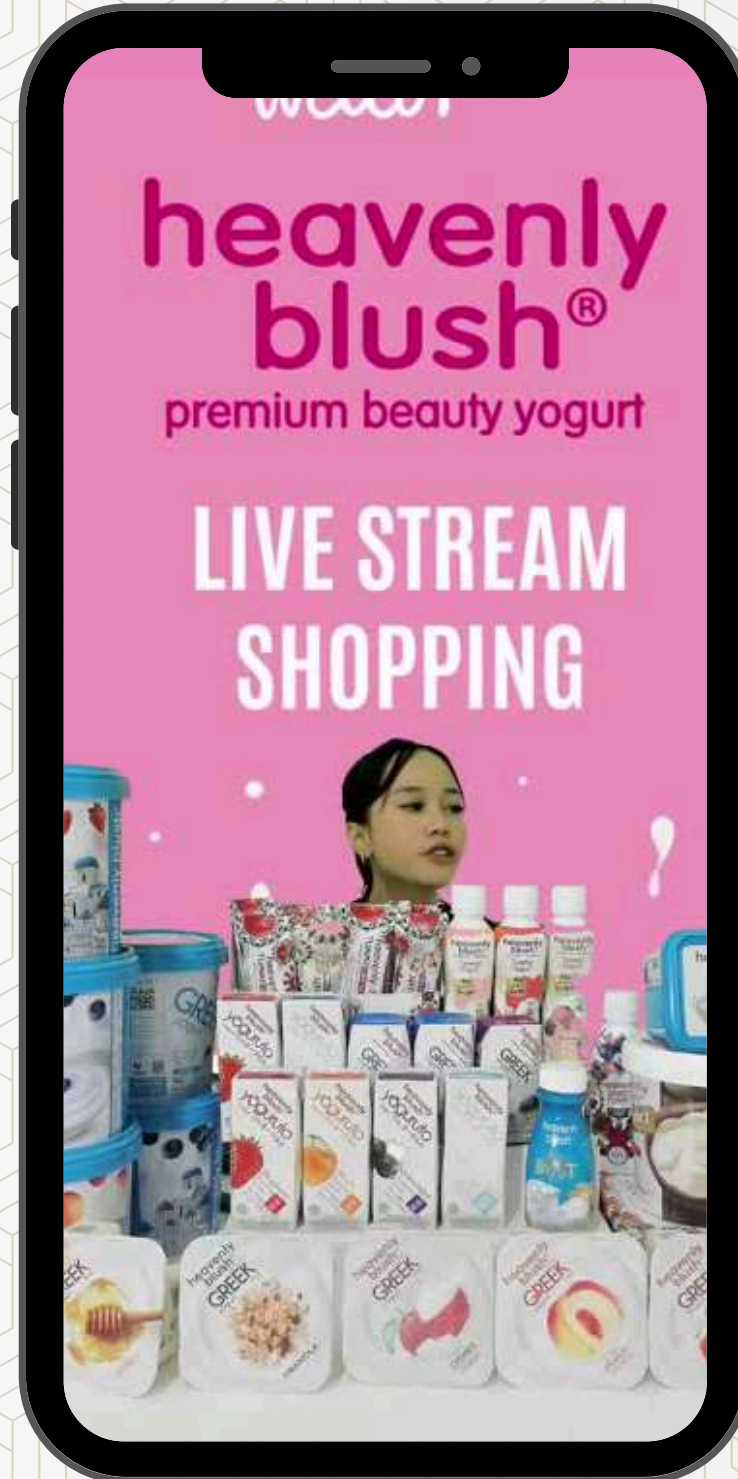
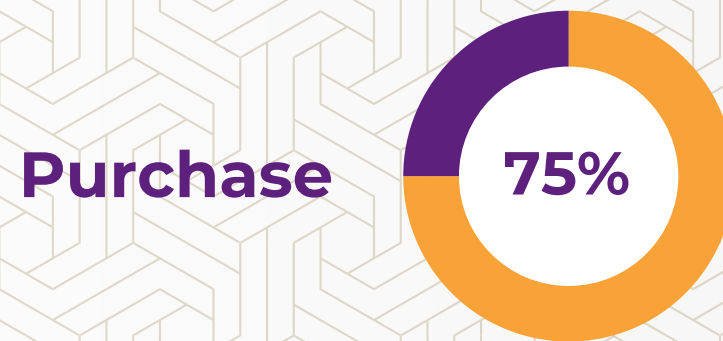


Refreshment Set

2x / month

Live Shopping

Performance :



Category : Food Beverage



Host
1 Regular
1 Back-Up



Duration
4hr/day



Operator
Yes



Refreshment Set
2x / month

NEXCOMMERCE

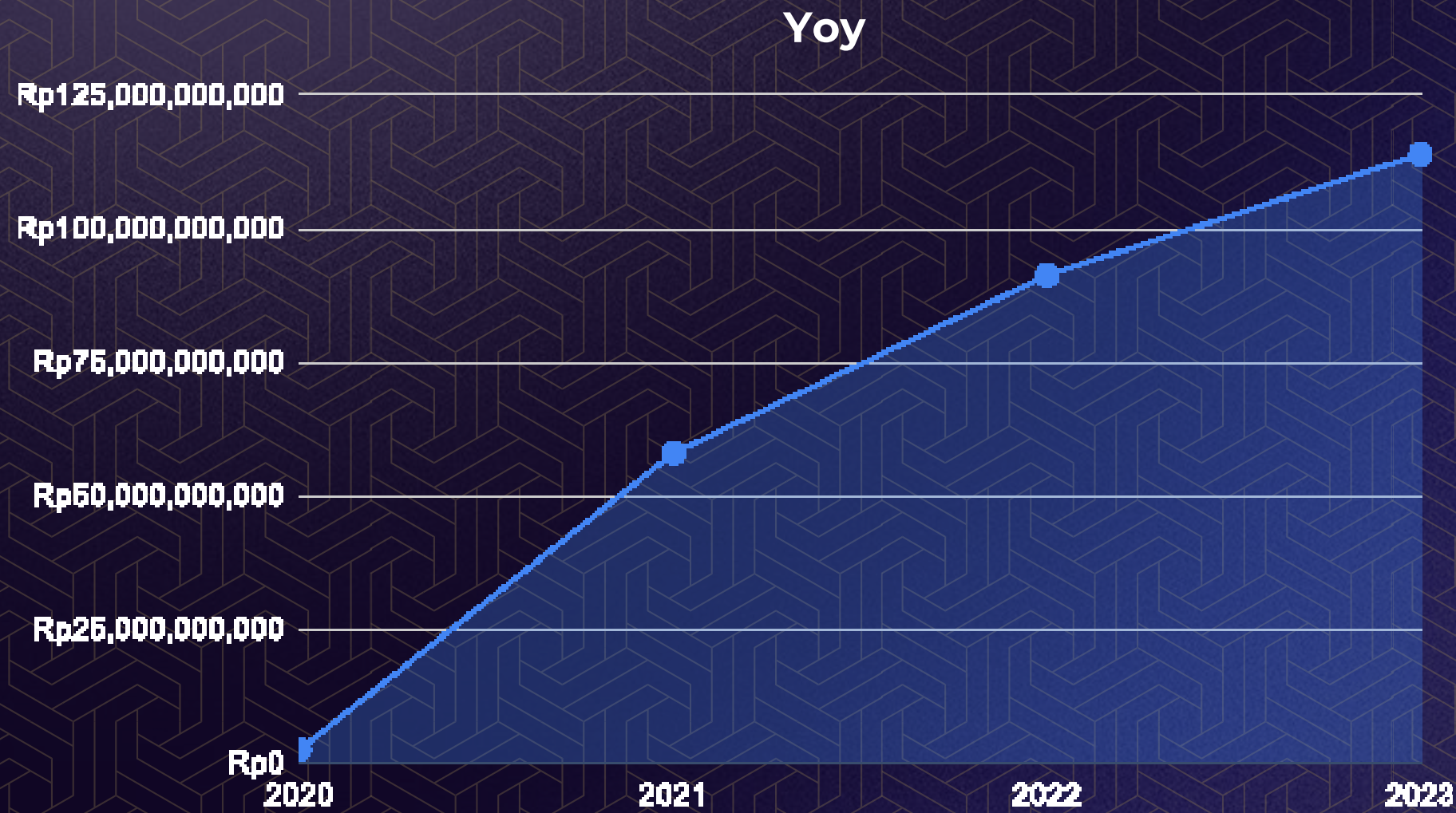
Brand Growth

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Brand Growth

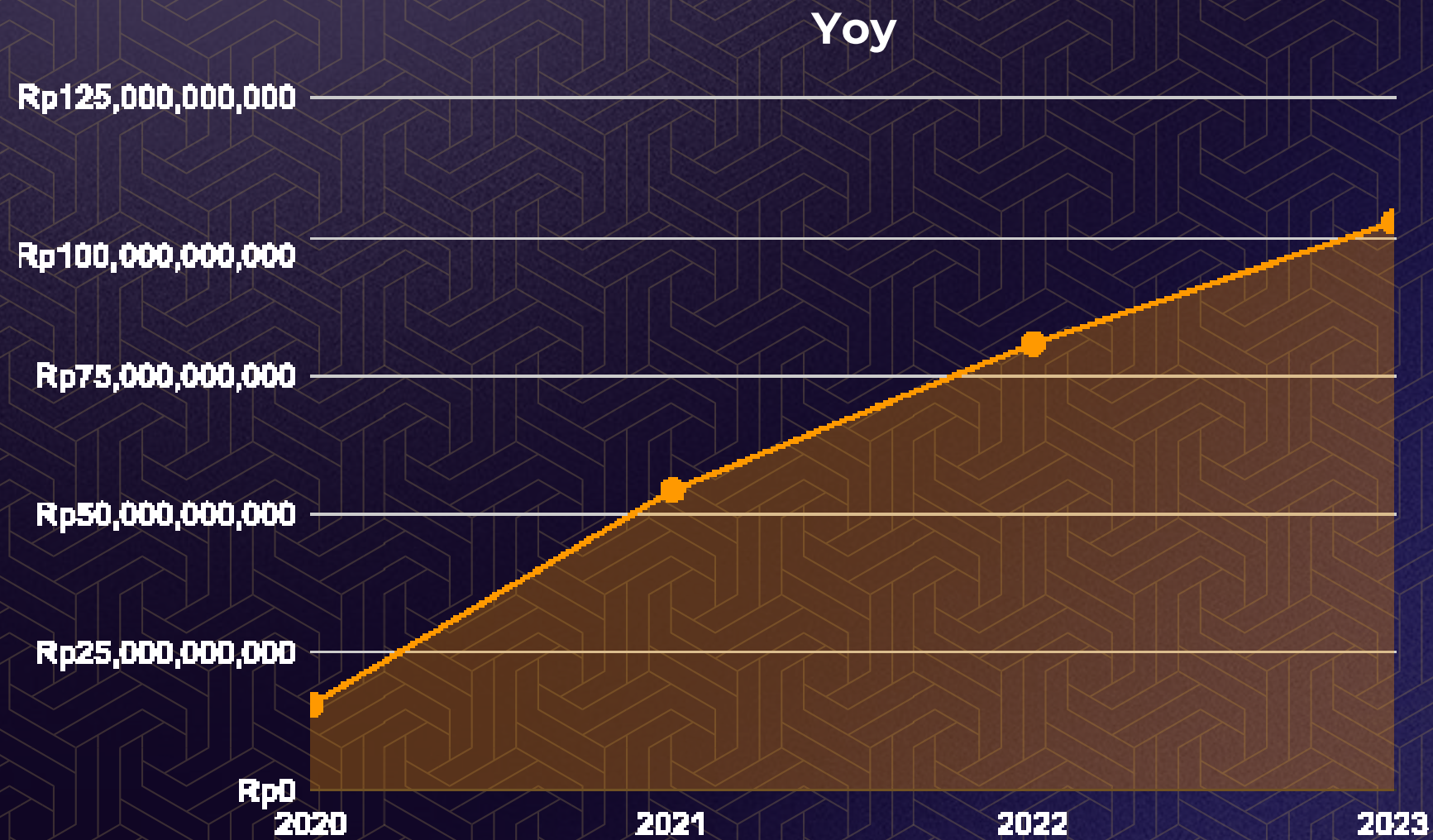
Existing Brands are well-known brands that existed before Nexcommerce was born.
 They have more than 5 years of experience in their business.
 We managed to **ESCALATED** their revenue growth from 2020 up to 2023.



Year	Revenue
2020	2.4 B Rupiah/Year
2021	57.9 B Rupiah/Year
2022	91.2 B Rupiah/Year
2023	113.8 B Rupiah/Year

Brand Growth

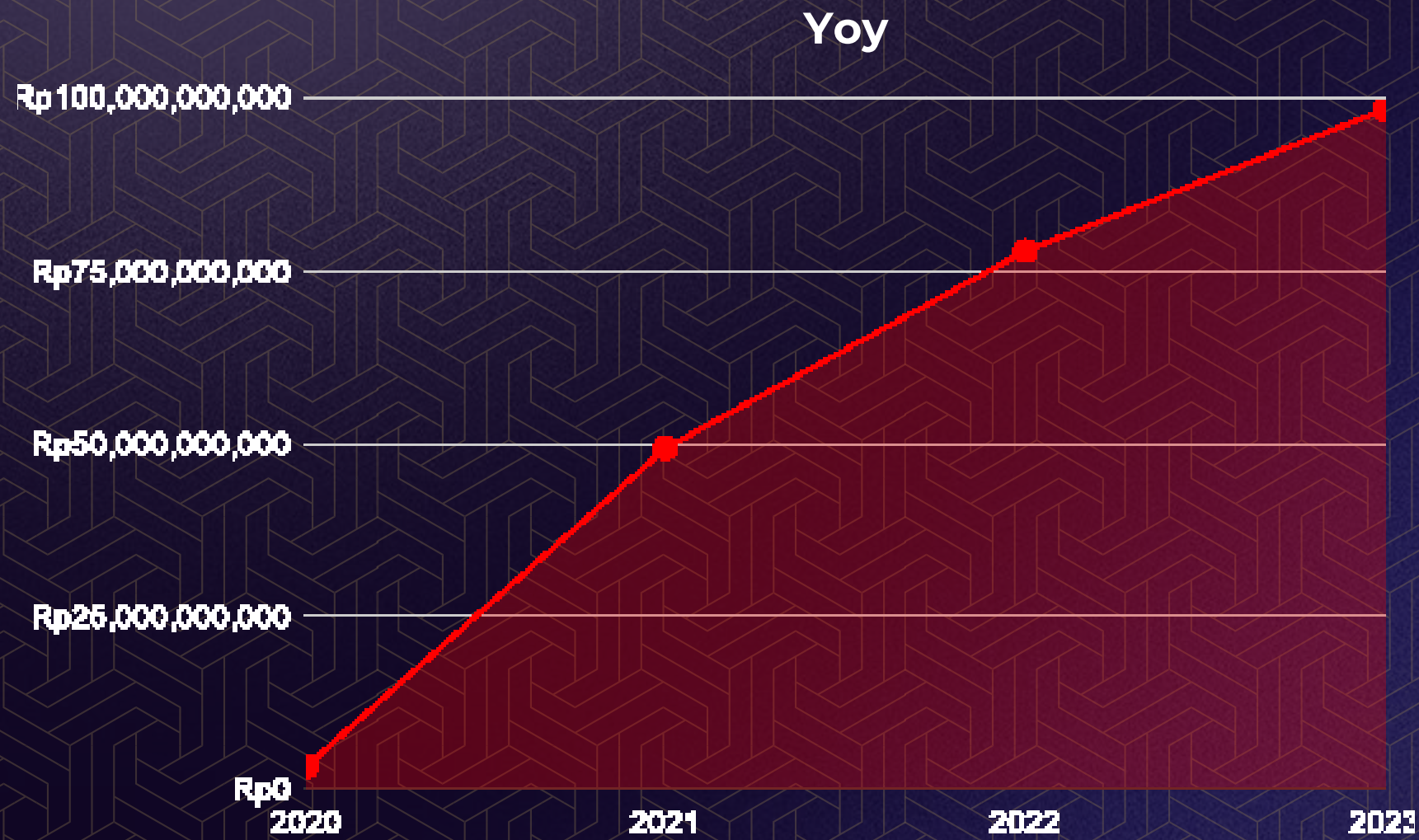
Existing Brands are well-known brands that existed before Nexcommerce was born.
 They have more than 5 years of experience in their business.
 We managed to **ESCALATED** their revenue growth from 2020 up to 2023.



Year	Revenue
2020	3.3 B Rupiah/Year
2021	49.4 B Rupiah/Year
2022	78.1 B Rupiah/Year
2023	98.6 B Rupiah/Year

Brand Growth

Existing Brands are well-known brands that existed before Nexcommerce was born.
They have more than 5 years of experience in their business.
We managed to **ESCALATED** their revenue growth from 2020 up to 2023.



Year	Revenue
2020	15.6 B <i>Rupiah/Year</i>
2021	54.3 B <i>Rupiah/Year</i>
2022	80.8 B <i>Rupiah/Year</i>
2023	102.7 B <i>Rupiah/Year</i>

Brand Growth

Existing Brands are well-known brands that existed before Nexcommerce was born.
They have more than 5 years of experience in their business.
We managed to **ESCALATED** their revenue growth from 2020 up to 2023.



Year	Revenue
2020	0 Mil Rupiah/Year
2021	294 Mil Rupiah/Year
2022	6.1 B Rupiah/Year
2023	30.4 B Rupiah/Year

Brand Growth

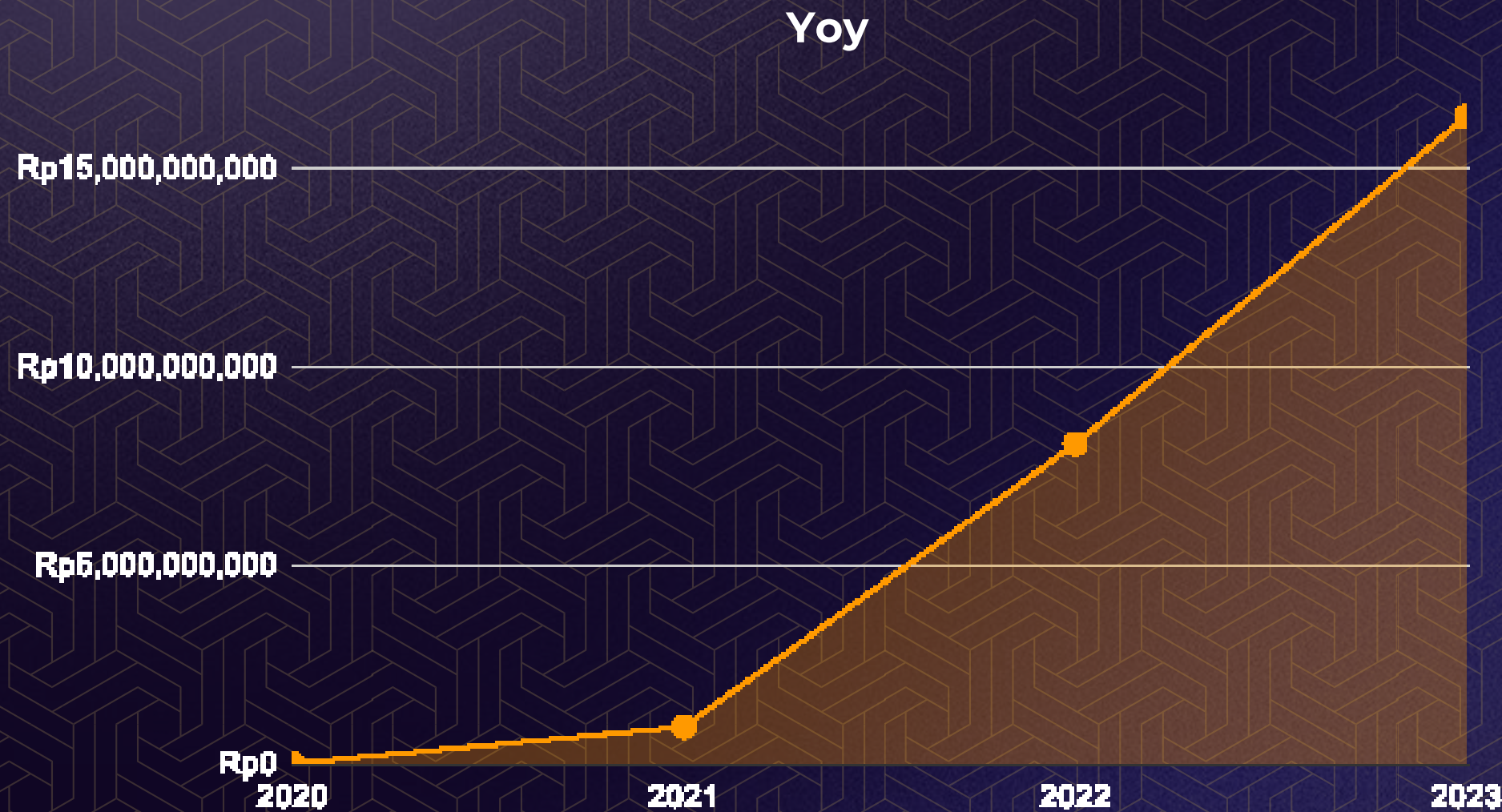
Existing Brands are well-known brands that existed before Nexcommerce was born.
 They have more than 5 years of experience in their business.
 We managed to **ESCALATED** their revenue growth from 2020 up to 2023.



Year	Revenue
2020	0 Mil Rupiah/Year
2021	922 Mil Rupiah/Year
2022	8.1 B Rupiah/Year
2023	16.3 B Rupiah/Year

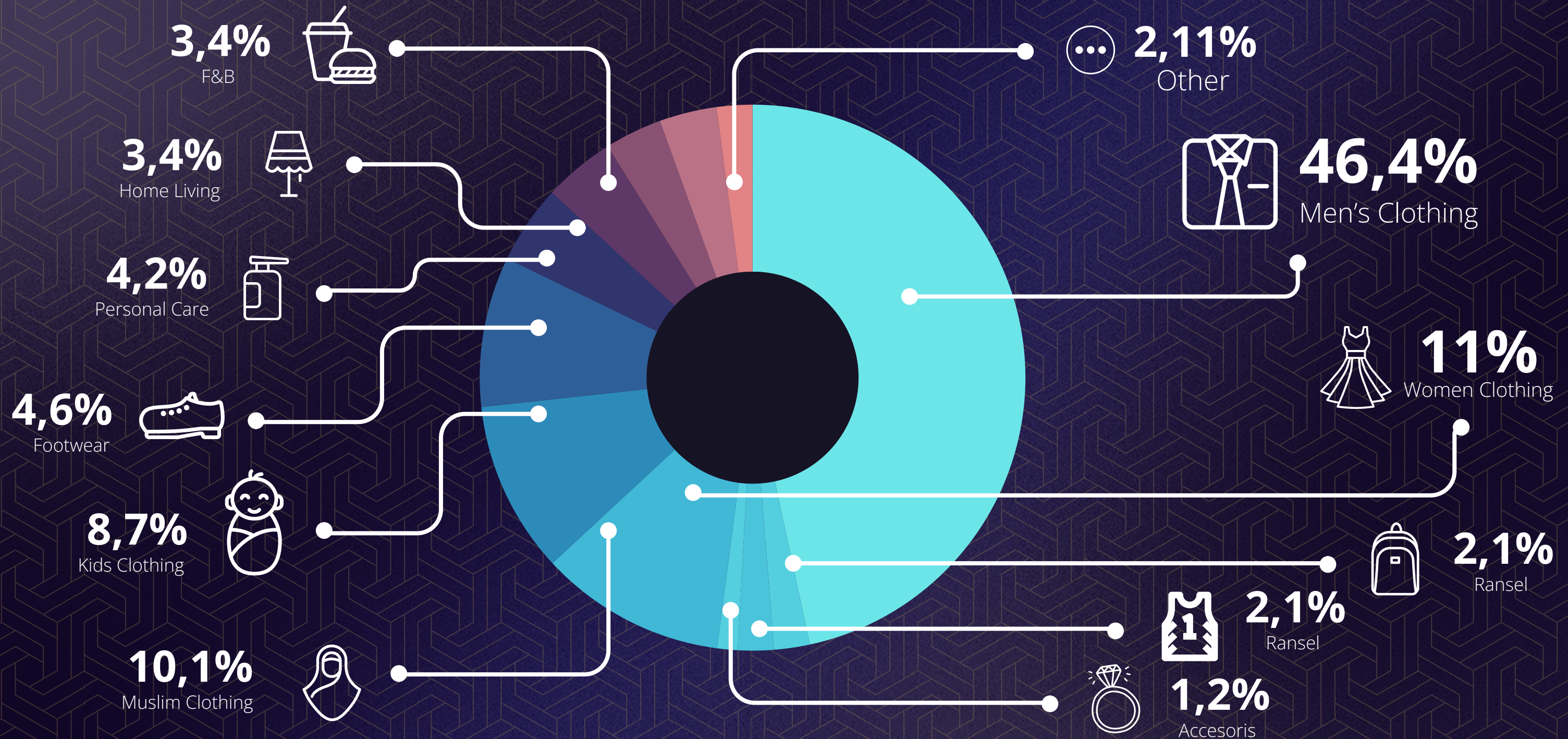
Brand Growth

Existing Brands are well-known brands that existed before Nexcommerce was born.
 They have more than 5 years of experience in their business.
 We managed to **ESCALATED** their revenue growth from 2020 up to 2023.



Year	Revenue
2020	0 Mil Rupiah/Year
2021	0 Mil Rupiah/Year
2022	383 Mil Rupiah/Year
2023	7.3 B Rupiah/Year

Brand Proportion

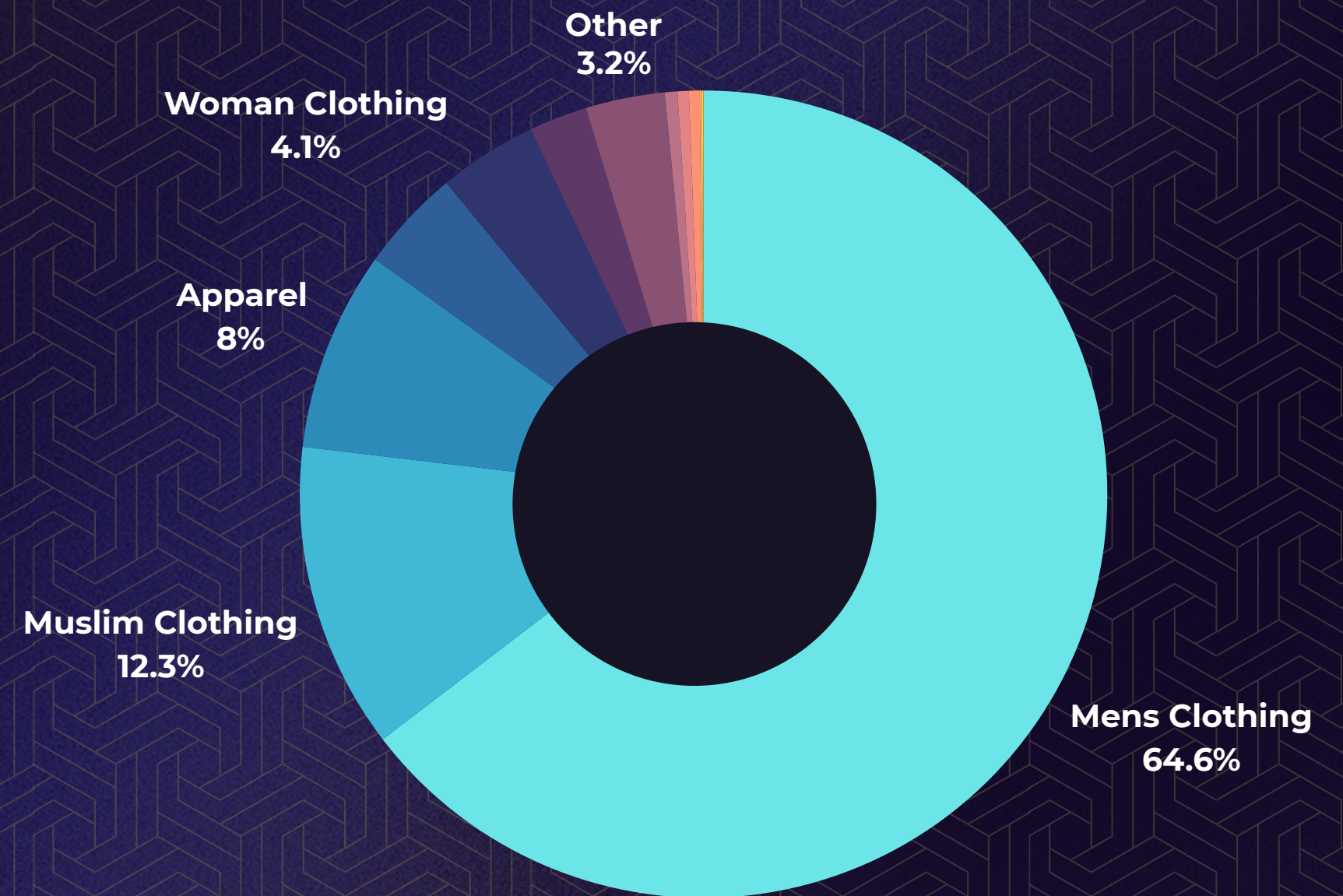


Budget Managed

Year Ads Managed

2023
Full Year
78,681 Billion
Rupiah/Year

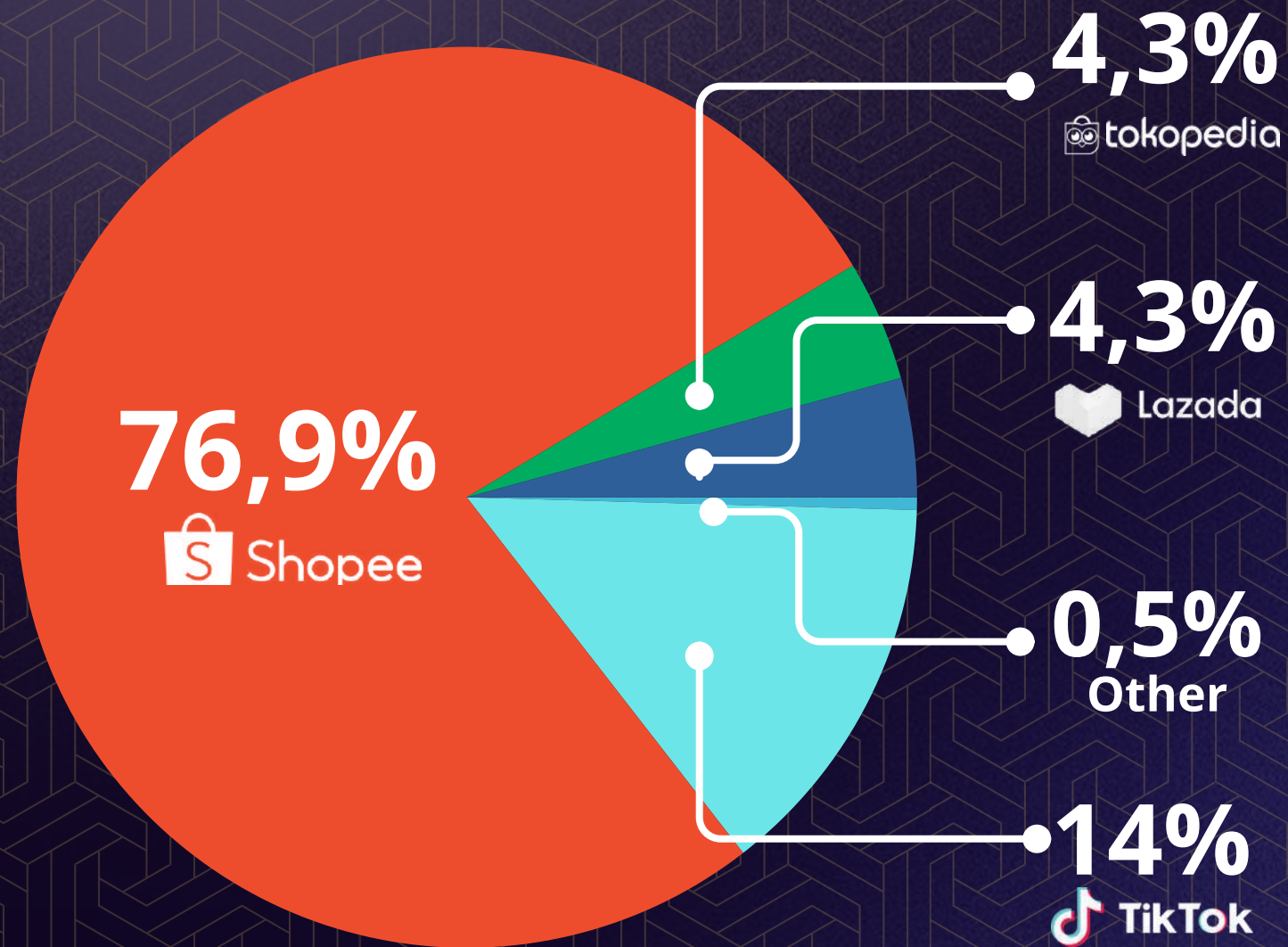
2024
Half year
64,879 Billion
Rupiah/Year



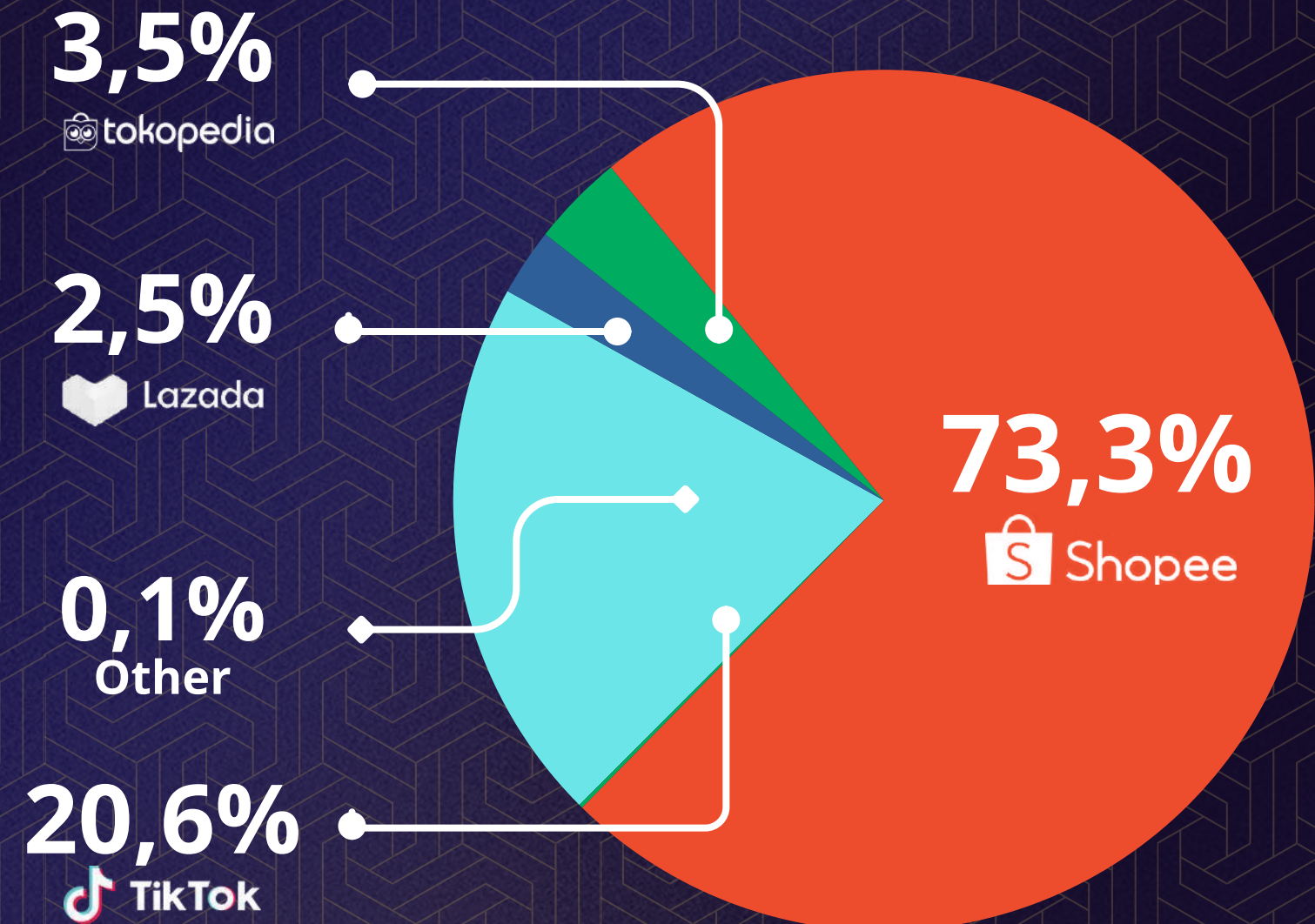
Ads Proporsion
Client Active

Sales Channel

2023



2024



NEXCOMMERCE

INDONESIA, 2024

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